

Division of Student Affairs Strategic Plan

2026-2031



Vision and Mission Statement

Our Vision

Empowering Curiosity to Ignite Purpose

Our Mission

Rooted in opportunity, authenticity, and supportive relationships, Student Affairs empowers students to grow, lead, and create their own journey.



Strategic Pillars



CREATE

Students will **create** environments where they feel supported, connected, and empowered to thrive.

Priorities

- Well-being
- Community



GROW

Students will be **empowered** to develop confidence, connection, and personal responsibility through experiences outside the classroom.

Priorities

- Engagement and Belonging
- Self-Advocacy and Accountability



LEAD

Students will **lead** with purpose, pride, and readiness for life beyond Radford.

Priorities

- Pride and Institutional Connection
- Career Readiness

Culture of Care

Radford University fosters a comprehensive culture of care that prioritizes the holistic well-being and success of every community member. We create supportive environments where students, faculty and staff feel valued and empowered to thrive through proactive, coordinated support systems.



Action Steps

- Action 11.A1: Use predictive analytics to inform course scheduling, staffing, tutoring, and mental health service availability—aligning institutional resources with anticipated student needs.
- Action 11.B1: Expand and align staffing and resources, ensuring timely, tiered mental health services that address varying levels of student need.
- Action 11.B2: Equip faculty and staff with training and literature on how to be empathetic in their communications, trauma-informed in their support, and responsive in their provision of services that promote student trust, well-being, and success.
- Action 11.B3: Examine the feasibility, effectiveness, and potential implementation of on-demand mental health support.
- Action 11.C1: Students registered with CAS will strengthen executive functioning skills through integrated support and programming that promote sustained academic and personal success.
- Action 11.C2: Implement a comprehensive, institution-wide health and well-being framework that embeds wellness education throughout the student experience, expands access to early-tier supports and digital resources, and centralizes health and well-being services to increase visibility, reduce barriers to access, and foster resilience and help-seeking behaviors.
- Action 1.2.A1: Celebrate individual and group successes and efforts across the division.

Student Success and Experiential Learning

Radford University ensures student success through transformative educational experiences and hands-on learning opportunities that develop professional competencies, ethical foundations and critical thinking skills which ultimately prepare graduates for meaningful careers and purposeful lives.

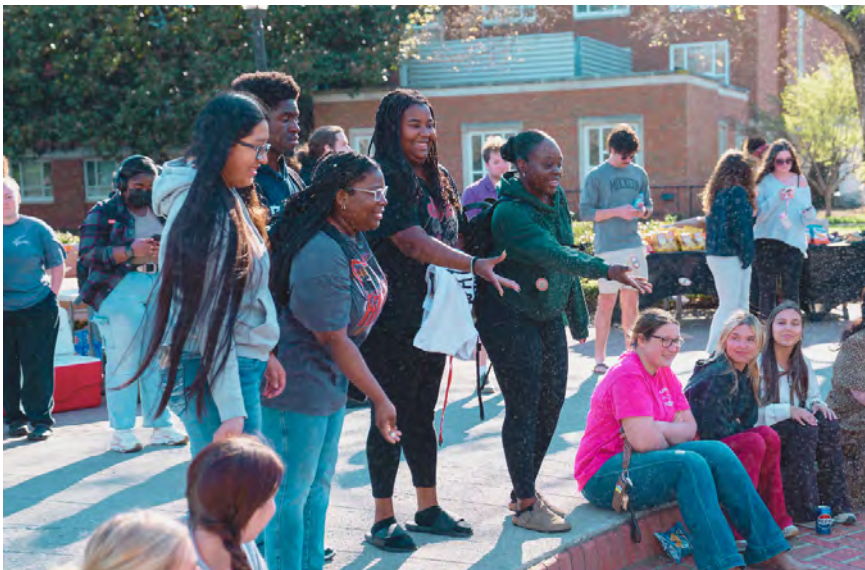


Action Steps

- Action 3.1.A1: Clubs and organizations will be visible, robust student communities that create pathways for learning, service, and development.
- Action 3.2.A1: Map the full student lifecycle experience at Radford, from admissions to post-graduation, to identify key milestones, high-impact practices, and potential gaps in support or engagement.
- Action 3.2.A2: Amplify student-facing facilities to enhance usage, engagement, and ownership by students.
- Action 3.2.A3: An assessment will be completed reviewing the effectiveness of experiences the division offers around welcome and transition experiences that create meaningful friendships and connections for support.
- Action 3.2.A4: Expand distinctive outdoor experiences that capitalize on campus location(s) and region.
- Action 3.4.A1: Create an institutional-wide definition of student success.
- Action 3.4.A2: Create a holistic university wide definition of well-being that encompasses and outlines all dimensions of well-being.
- Action 3.4.A3: Expand peer-to-peer training and initiatives to further education, awareness, early intervention, strengthen community/belonging and support overall student success.
- Action 3.5.A1: Create an inventory of university traditions and identify those who help sustain and preserve them.
- Action 3.5.A2: Expand the sport club federation tier; includes club team support, increasing awareness, building student 'fan' support and bridge to athletics.

Organizational Excellence and Continuous Improvement

Radford University operates with excellence across all aspects of our work, continuously evolving systems and practices to better serve our community. We embrace and utilize data-informed decision-making, operational efficiency and collaborative problem-solving that removes barriers and enhances experiences for everyone.



Action Steps

- Action 4.4.A1: Build and promote awareness of service-related initiatives.
- Action 4.4.A2: Identify the varying types of community engagement opportunities for students, including internships, experiential learning, community projects, volunteering, and civic engagement.



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