



Radford
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Strategic Planning Update

December 16, 2024



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Strategic Planning Process

Defining where we're headed and our strategic goals and objectives; outlining organizational needs and vision for the future

Identifying the things we must get right to be successful in achieving the goals

Developing detailed plans and strategies for achieving the vision and goals

Prioritizing our tasks, activities, investments, and measures to operationalize and execute the plans and strategies





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Strategic Planning Subcommittees

Student
Success



Academic
Achievement



Administrative
Excellence



External
Engagement &
Partnerships





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Strategic Planning Forums





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Nov. 7, 2024 -
Forum Times and Locations

Radford - Hurlburt Student Center Combo Room

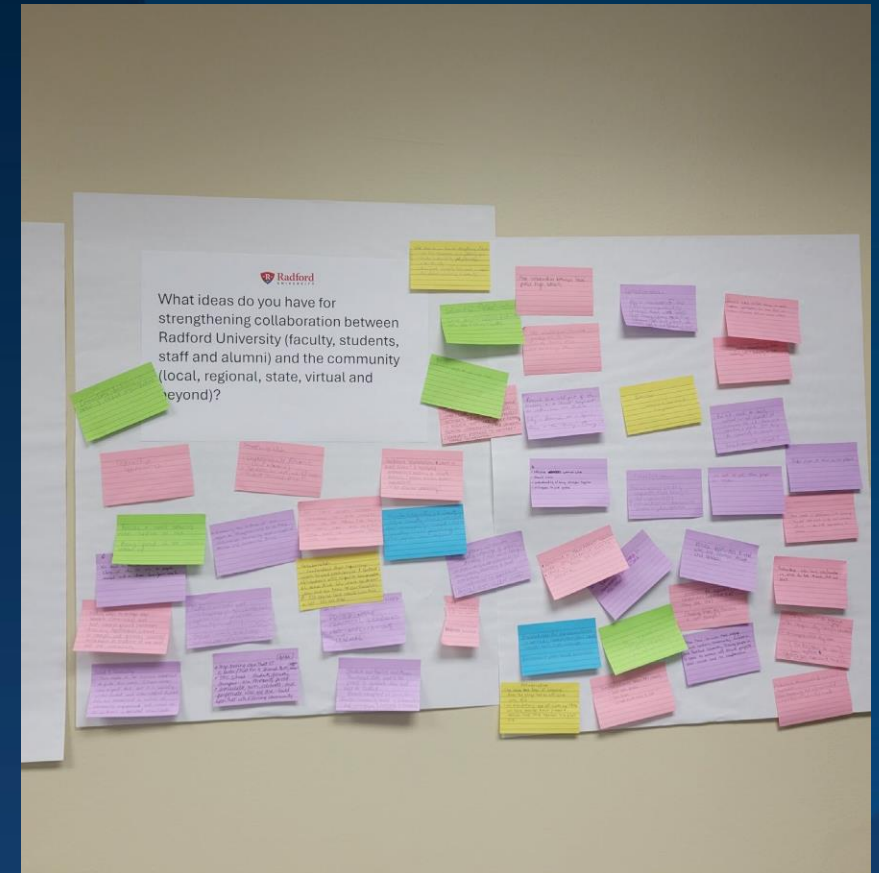
- 9:30 a.m.
- 11 a.m.
- 2 p.m.

Radford - The HUB

- 4:30 p.m.

Roanoke – RUC 304

- 9:30 a.m.
- 11 a.m.
- 2 p.m.





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Forum Questions



- What are the best ways to ensure success for all students at Radford?
- What are the potential roadblocks to a positive student experience at Radford?
- What does academic achievement for Radford University look like or mean to you?
- What supports or hinders academic achievement at Radford University?
- If we said that we wanted all university person-to-person interactions and business transactions outside of the classroom to be supportive, easy to navigate, effective and timely. What does that mean to you?
- What ideas do you have to make all university person-to-person interactions and business transactions outside of the classroom to be supportive, easy to navigate, effective and timely?
- What ideas do you have for strengthening collaboration between Radford University (faculty, students, staff and alumni) and the community (local, regional, state, virtual and beyond)?
- What role should Radford University play in the region or the region's economic well-being?
- If you could do or change just one thing at Radford University, what would you do or change?



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Strategic Planning Survey

Employees

- T/R Faculty
- AP Faculty
- Classified Staff
- Administrators

Students

Alumni

Community Members



Dear Highlander Community,

Radford University recently launched an important initiative to develop the [Strategic Plan 2026-2031](#). This plan will serve as a roadmap that defines the university's goals over the next six years while advancing our mission, vision and values.

To supplement data collected at the in-person strategic planning sessions on Nov. 7 and increase participation across our university stakeholders, we invite you to [participate in a strategic planning survey](#). While the survey is intended to capture additional ideas from students and employees who were not able to participate in the initial sessions, participants in those sessions are welcome to respond to the survey.

The success of the strategic planning process depends upon broad engagement of the university's many constituencies, and we hope you will be able to participate in this important activity. Please be sure to [respond to the survey](#) by midnight on Friday, Nov. 22.

Thank you for your continued commitment to our university.

Go Highlanders!

Sincerely,

Angela Joyner, Ph.D.

Co-chair

Sharon Roger Hepburn, Ph.D.

Co-chair

Sent to: All Radford students and employees



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Campus Forum and Survey Submissions

Campus Forums

1,137 submissions

Online Survey

1,237 submissions





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Campus Forum and Survey Responses (cont.)

Group	Modality	Changing One Thing at Radford	Academic Achievement Look Like	Support Academic Achievement	Hinder Academic Achievement	Ensures Student Success	Roadblocks to Student Success	Meaning of Person-to-Person Interactions and Business Transactions	Ideas for Person-to-Person Interactions and Business Transactions	Strengthening Collaboration between Radford University and the Community	Radford's Role in Regional Economic Well-Being	Totals
T/R Faculty	Forum	35	20	13	17	25	17	22	20	26	22	217
	Survey	62	56	55	54	63	60	52	51	46	45	544
Student	Forum	18	16	10	14	20	21	11	13	15	11	149
	Survey	23	17	16	17	22	22	11	9	10	8	155
Community	Forum	4	4	1	2	5	3	8	0	9	8	44
	Survey	0	0	0	0	0	0	0	0	0	0	0
Classified Staff	Forum	33	27	19	22	32	34	34	33	42	43	319
	Survey	25	19	19	17	23	25	19	19	17	16	199
A/P Faculty	Forum	41	40	18	28	37	42	39	43	53	31	372
	Survey	25	22	21	22	24	25	22	20	17	17	215
Administrators	Forum	4	4	4	4	2	3	5	0	6	4	36
	Survey	2	2	0	2	3	3	1	1	2	2	18
Alumni	Forum	0	0	0	0	0	0	0	0	0	0	0
	Survey	12	12	10	10	12	12	10	10	9	9	106
Totals		284	239	186	209	268	267	234	219	252	216	2374



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Next Steps and Timing

- Fall 2024 -Spring 2025 – Strategic planning process
- March 2025 – Update
- December 2025 – BOV approval
- January 2026 – Commence implementation