

RADFORD ALERT

Radford Alert is Radford University's emergency notification system and is designed to alert students, faculty and staff when immediate action is required due to a situation on campus. **Students, faculty and staff are automatically enrolled in Radford Alert** through their Banner profiles, but Radford Alert also offers SMS opt-in for family, friends, visitors, vendors and contractors.



HIGHLANDER FAMILY, FRIENDS, VISITORS, VENDORS AND CONTRACTORS WHO WISH TO RECEIVE RADFORD ALERT SMS MESSAGES MAY CHOOSE LONG-TERM OR SHORT-TERM SUBSCRIPTIONS.



FOR LONG-TERM
SUBSCRIPTIONS
(365 DAYS),
TEXT **RADFORDFAMILY**
TO **226787**.



FOR SHORT-TERM
SUBSCRIPTIONS
(SEVEN DAYS),
TEXT **RADFORDVISITOR**
TO **226787**.

Both subscriptions will be confirmed by SMS message and are renewable after expiration.

Those who wish to unsubscribe from Radford Alert may do so by emailing the Office of Emergency Management via email or calling 540-831-6696.

Those who unsubscribe will no longer receive mobile phone calls, SMS messaging or emails to their personal addresses. All radford.edu email addresses and other technology throughout campus will still receive Radford Alert notifications.