

**Radford University/Radford City Joint Commission
Meeting Agenda**

**The Hub on East Main Street
August 11, 2026 @ 8:45 am**

I.	Welcome/Introductions	Kellie Artrip/Angela Joyner
II.	Radford University Branding Overview	David Perryman
III.	Radford Community Fest update	Tricia Smith/Melissa Skelton
IV.	Highlanders Festival update	Tricia Smith
V.	AdventureWorks update	Nichole Hair
VI.	Retail Strategies update	Nichole Hair
VII.	Pictures	All
VIII.	Member updates	All

City Representatives

- Kellie Artrip – Radford City Council Member
- Todd Meredith - City Manager
- Jerry Holdaway – Radford City Chief of Police
- Sarah Turpin – Executive Director, Radford Chamber of Commerce
- Kim Repass – Director of Economic Development & Director of Tourism
- Melissa Skelton – Director of Planning and Zoning
- Ben Bondurant - Real Estate Rep and Developer
- Kelsi Jones – Owner of BT’s Restaurant

University Representatives

- Tricia Smith – Interim Vice President for Student Affairs
- Angela Joyner – Vice President for Economic Development and Corporate Education
- Bethany Usher – Provost and Executive Vice President for Academic Affairs
- Rob Hoover – Senior Vice President for Finance and Administration
- Eric Plummer – Chief of Police
- David Perryman – Associate Vice President for Strategic Communications
- Lisa Ghidotti – Assistant Vice President of Governmental Relations and Strategic Initiatives
- Nichole Hair – Director, Economic Development and Community Engagement

Upcoming dates

- Selu – Open to general public – August 7 @ 11 – 2 pm
- Radford City Council – August 10, 2026 @ 7 pm
- Joint Commission – August 11 @ 8:45 am – 10 am
- Radford University Student Convocation – August 21 – Bondurant Auditorium/Moffett Lawn
- Radford Community Fest – August 22 @ 11 am – 6 pm
- Highlander Fan Fest – August 25 – Dedmon Center Practice Field – 5 pm
- Joint Commission – September 8 @ 8:45 am – 10 am
- AdventureWorks – September 8 & 9 @ 8 – 5 pm
- Economic Development Luncheon – September 10
- Career and Internship Fair – September 24, 4 – 6 pm- Kyle Hall
- RADTalks – “Avulsion: Learning to embrace the dynamic nature of our planet” by Ryan Sincavage – September 24 (Arabica Coffee Shop)
- Business Over Breakfast at the HUB – October 7 @ 8 am – 9 am
- Highlanders Festival – October 10 – 9 am – Moffett Lawn
- Joint Commission – October 13 @ 8:45 am – 10 am
- RADTalks – “From Tick Bites to Better Care: Confronting tickborne diseases in Virginia” by Jenny Hall – CoLab Roanoke – October 20, 2026
- Radford University Alumni Homecoming – October 22 – 24
- RADTalks – “Medical Cannabis: What you didn’t learn in school by Judy Jenks – Long Way Brewing – November 18