

RADFORD UNIVERSITY
BOARD OF VISITORS
ACADEMIC AFFAIRS COMMITTEE MEETING
9:00 a.m.
Thursday, November 8, 2012
Board Room, Martin Hall
Radford University

APPROVED

MINUTES

COMMITTEE MEMBERS PRESENT

The Honorable J. Brandon Bell, Chair
Mr. Milton Johns, Vice Rector and Vice Chair (*joined the meeting at 9:14 a.m.*)
Ms. Mary Waugh Campbell
Dr. Laura Jacobsen, *Faculty Representative (non-voting, advisory member)*
Ms. Linda K. Whitley-Taylor, Rector

COMMITTEE MEMBER PARTICIPATING VIA TELEPHONE

Mr. Matthew B. Crisp
Crisp and Company, LLC
(Residence Office – 9 am)
440 Weycroft Grant Drive
Cary, NC 27519

COMMITTEE MEMBER ABSENT

Ms. Ruby W. Rogers

BOARD MEMBERS PRESENT

Ms. Nancy Artis
Mr. Stephan Q. Cassaday
Ms. Sandra C. Davis
Dr. Kevin R. Dye
Ms. Georgia Anne Snyder-Falkinham
Mr. Darius Johnson (*joined the meeting at 10:50 a.m.*)
Mr. Michael A. Wray
Ms. Emily Redd, *Student Representative (non-voting, advisory member)*

OTHERS PRESENT:

President Penelope W. Kyle
Dr. Sam Minner, Provost and Chief Academic Officer
Mr. James Pennix, Dean of Admissions
Dr. Steve Lerch, Coordinator of Retention
Ronald C. Forehand, Senior Assistant Attorney General
Michele Nieroda Schumacher, Secretary to Board of Visitors
Kimberly Chiapetto, Assistant Secretary to Board of Visitors
Radford University Faculty and Staff

CALL TO ORDER

The Honorable J. Brandon Bell, Chair of the Committee, formally called the meeting to order at 9:00 a.m., Thursday, November 8, 2012 in Martin Hall Board Room.

APPROVAL OF AGENDA

Mr. Bell asked for a motion to approve the November 8, 2012, meeting agenda, as published prior to the meeting. Ms. Mary Waugh Campbell made the motion, Mr. Matthew B. Crisp seconded the motion, and a roll call vote was taken:

VOTE: yes – Honorable J. Brandon Bell, Chair
 yes - Mr. Milton C. Johns, Vice Rector and Vice Chair
 yes - Ms. Mary W. Campbell
 yes - Mr. Matthew Crisp, Chair

All members responded affirmatively and the motion carried unanimously.

APPROVAL OF MINUTES

Mr. Bell asked for a motion to approve the minutes from the September 13, 2012 as distributed. Mr. Milton Johns made the motion to approve the committee minutes and Ms. Campbell seconded the motion, and a roll call vote was taken:

VOTE: yes – Honorable J. Brandon Bell, Chair
 yes - Mr. Milton C. Johns, Vice Rector and Vice Chair
 yes - Ms. Mary W. Campbell
 yes - Mr. Matthew Crisp, Chair

All members responded affirmatively and the motion carried unanimously.

A copy of the minutes is attached hereto as Attachment A and made a part hereof.

ENROLLMENT REPORT FROM MR. JAMES PENNIX, DEAN OF ADMISSIONS

Mr. Bell requested that if there were no objections, that the Committee hear the Enrollment Report 2012-2013 from Mr. James Pennix, Dean of Admissions, at this time. There being no objections the Chair asked Dean Pennix to present his report.

Dean Pennix referred the Committee to the Fall 2013 Recruitment Cycle Update found in the Committee materials, which is attached hereto as **Attachment B**. He noted that the 2013 Recruitment Cycle Admission Counselors have been out on the road aggressively recruiting, and that the numbers are on track with last year's recruitment efforts.

REPORT FROM REPORT FROM THE FACULTY REPRESENTATIVE

Dr. Laura Jacobsen, *Faculty Representative (non-voting, advisory member) to the Board of Visitors*, gave a presentation to the Committee, a copy of which is attached hereto as **Attachment**

C, updating the Committee on a number of items that the Faculty Senate is working on, including the Honors Academy, International Education, Online Course Delivery, the Core Curriculum, the 133% Rule and First Amendment Rights.

Dr. Jacobsen noted that two task forces were formed, one to look at the Honors Program and one to look at International Education. These task forces had made recommendations and the Faculty Senate is looking at the next steps.

Dr. Jacobsen also reported that a new task force has been formed to investigate online course delivery and to develop:

- a vision for the use of on online courses in the curriculum,
- methods to assist departments considering online options and to assure quality course design,
- a plan providing for faculty training and/or providing technical support, and
- a process of determining online transfer credits.

She noted that the Faculty Senate at this point is not looking at which courses or programs will be suited for online delivery, but are looking at the quality of the online program.

With regard to the Core Curriculum, Dr. Jacobsen noted that the Core Director and Core Coordinators have revised learning outcomes and course objectives, and are reviewing possible alternative departmental courses to the Core Curriculum level 201/202 courses.

Dr. Jacobsen also reported that the Faculty Senate Committee on Faculty Issues has been looking at extending the tenure track and has drafted a new family friendly policy proposal which would support faculty whose productivity is reduced due to caring for a newborn child, or a serious personal illness, significant elder care, etc.

The Faculty Senate is also working on an amendment to the Faculty Handbook which would delete the 133% Rule. The rule as currently stated in the Handbook states: “The maximum earning for full-time faculty from all Radford University employment, including other Radford University assignments, grants, overloads, and Radford University summer employment, shall not exceed 133% of the faculty member’s base academic year salary.” Dr. Jacobsen reported that they are working with the Attorney General’s Office to ensure that this provision can be deleted.

Finally, Dr. Jacobsen reported that the Faculty Senate Educational Council is working on revising the University’s policies regarding free speech on campus, and has passed a resolution that provides whatever policy is adopted the goal should be for the University to achieve a “green light” status from the Foundation for Individual Rights in Education.

ACTION ITEM

Approval of Amendments to the Teaching and Research Faculty Handbook:

The Committee then discussed proposed changes to the Teaching and Research Faculty Handbook,

namely a revision to Section 5.0, Changes to the Faculty Handbook, which would define the membership of the Council for Review of University Policies. After motion made by Mr. Johns and seconded by Ms. Mary Campbell, the Academic Affairs Committee, after a roll call vote, recommended that the proposed Resolution for Amendment to the Teaching and Research Faculty Handbook, Section 5.0, Changes to the Faculty Handbook, adding language that defines who should be members of the Council for Review of University Policies, be brought to the Board of Visitors for its approval. The motion is attached hereto as **Attachment D**.

Vote: yes Honorable J. Brandon Bell
 yes Mr. Milton C. Johns, Vice Rector and Vice Chair
 yes Mr. Matthew Crisp
 yes Ms. Mary W. Campbell

REPORT FROM THE PROVOST

The Honorable J. Brandon Bell noted a Committee member had requested that the University look at differential tuition and its use at the undergraduate level, and that Dr. Sam Minner, Provost & Vice President for Academic Affairs, will first be providing a presentation on Differential Tuition.

Dr. Minner stated that his research on Differential Tuition showed that its use at the undergraduate level is very rare, and that when it is used there is usually no significant increase in revenue. He reported that where it is used the college or university needs to be very specific as to what the students are getting in return for the increased tuition. He noted that an example of the use of differential tuition is the University of Virginia's undergraduate School of Business, which is ranked as the #1 program in the country. Dr. Minner pointed out that there are certainly quite a few programs at the undergraduate level that assess program fees, which are not part of the tuition.

The Committee then discussed whether the University has looked at all its programs to determine whether or not the appropriate program fees are being assessed and whether the use of differential tuition would be more appropriate. The Committee also requested further information for the next Board meeting, specifically:

- identifying undergraduate programs at Radford University that are in high demand;
- data on salaries for graduates in those programs;
- cost perspective of charging differential tuition; and
- providing institutional recommendations from President Kyle, Mr. Alvarez and Dr. Minner.

Dr. Minner then announced that Dr. Bernd Kuennecke of the Department of Geospatial Sciences was awarded faculty emeritus status.

Dr. Minner also provided the Committee with the academic highlights from the six Colleges and the McConnell Library, which is attached hereto as **Attachment E**.

Dr. Minner then called upon Dr. Steve Lerch, Coordinator of Retention, to update the Committee on student retention. Dr. Lerch referred the Committee to his presentation found in the Committee

material, which is attached hereto as ***Attachment F***. He went on to review what the next steps should be at Radford when looking at student retention, including a review of policies and procedures and the conditions at Radford University that impact student retention.

Dr. Minner thanked Dr. Lerch. He introduced Dr. Agida Manizade, Ms. Bethany Mott and Ms. Sandy Bleland of the Radford University Childcare Task Force. Dr. Manizade provided a brief report on the progress of the initiative to bring childcare to the Radford University community. Dr. Manizade noted that the task force has determined there are three options available namely (1) partnering with a local/regional center or program that is accredited by the National Association for the Education of Young Children (NAEYC), (2) partnering with a NAEYC accredited center that might open in Radford, or (3) starting a parent co-op or other program with the goal of becoming NAEYC accredited. She noted that after exploring each option, the Task Force found that option 1 is not viable and they are now in the process of exploring options 2 and 3.

ADJOURNMENT

With no further business to come before the committee, Mr. Bell adjourned the meeting at 11:15 a.m.

Respectfully submitted
Michele Nieroda Schumacher
Secretary to the Board of Visitors