



Student Affairs and Athletics Committee
1:45 p.m.
March 20, 2025
Mary Ann Jennings Hovis Memorial Board Room
Martin Hall, Third Floor, Radford, VA

DRAFT
Minutes

Committee Members Present

Mr. David Smith, Chair
Mr. James C. Turk, Vice Chair
Ms. Callie Dalton
Mr. William C. Davis
Mr. George Mendiola, Jr.
Mr. Onajae Edmund (Non-Voting Student Advisory Member)

Board Members Present

Mr. Marquett Smith, Rector
Mr. Tyler W. Lester, Vice Rector
Mr. Dale S. Ardizzone
Ms. Jeanne S. Armentrout
Ms. Joann Craig
Dr. Betty Jo Foster
Ms. Jennifer Wishon Gilbert
Mr. Jonathan Sweet
Dr. Matthew Close (Non-Voting Faculty Advisory Member)

Others Present

Dr. Bret Danilowicz, President
Ms. Karen Castele, Secretary to the Board of Visitors and Special Assistant to the President
Ms. Lisa Ghidotti, Executive Director of Government Relations and Strategic Initiatives
Dr. Dannette Gomez-Beane, Vice President for Enrollment Management and Strategic Communications
Dr. Rob Hoover, Vice President for Finance and Administration
Dr. Angela Joyner, Vice President for Economic Development and Corporate Education
Dr. Susan Trageser, Vice President for Student Affairs
Dr. Bethany Usher, Provost and Senior Vice President for Academic Affairs
Ms. Penny White, Vice President for Advancement and Alumni Relations
Ms. Susan Richardson, University Counsel
Mr. Robert Lineburg, Director of Athletics
Mr. Cory Durand, Deputy Athletics Director

Mr. Bruce Hayden, Associate Vice President for Student Affairs/Dean of Students
Ms. Tricia Smith, Associate Vice President for Student Life
Ms. Sheron Henry-Smith, Associate Dean of Students
Ms. Jada Freeman, President, Student Government Association
Ms. Abbi Green, SCHEV Student Representative
Ms. Meridythe Witt, SCHEV Student Representative

Call to Order

Mr. David Smith, Chair, formally called the meeting to order at 1:43 p.m. in the Mary Ann Jennings Hovis Board Room, Radford, Virginia. Mr. Smith welcomed everyone to the Student Affairs and Athletics Committee.

Approval of Agenda

Mr. Smith asked for a motion to approve the March 20, 2025 meeting agenda, as published. Mr. James C. Turk so moved, Ms. Callie Dalton seconded, and the motion carried unanimously.

Approval of Minutes

Mr. Smith asked for a motion to approve the minutes of the March 20, 2025 Student Affairs and Athletics Committee meeting, as published. James C. Turk so moved, Ms. Callie Dalton seconded, and the motion carried unanimously.

Student Government Association Report

Student Government Association President Jada Freeman provided an update on the programs and initiatives the Executive Board, Senate and Cabinet Staff members have planned and collaborated for the Spring Semester. SGA continues to deliberate in re-establishing its foundational principles. Active membership has increased to 37 and includes a full Cabinet. Jada reported on the collaborations with other student organizations with a focus on sustainability. Senate continues its legislative work related to safety initiatives and resources through an edition of inSTALLments. The Event Planning Committee is working to raise awareness of Radford University's Career Closet by hosting a Fashion Show.

SCHEV Student Advisory Committee Report

Abbi Green and Meridythe Witt have represented Radford University on the Student Advisory Committee (SAC) of SCHEV this year. They were able to provide an overview of the purpose of the SAC of SCHEV, proceedings and four (4) meetings held. They both served on the Mental Health subcommittee, where they were able to have discussions around advertising and communication of resources and services as well as solutions such as adding LinkTrees to Instagram, student interns to run departmental social media among others.

Student Affairs Report

Vice President for Student Affairs Susan Trageser provided an update on the Division's progress of the Student Employment Initiative. The work on this Enrollment Stabilizing tactic of the two-year goal remains on track toward intended targets. Students employed across the Division of Student Affairs in fall 2024 were retained at 98.4%: 4% higher than the incredibly strong all-campus retention rate of 94%. Students' GPAs consistently increase the longer they are employed. An average of 3.13 GPA after one semester of employment, 3.44 average GPA after three semesters of employment and an average GPA of 3.67 after five semesters of employment. Lastly, Vice President Trageser reported that Career and Talent Development has partnered with Student Affairs to launch the initiative campus-wide in the fall.

Intercollegiate Athletics Report

Director of Athletics Robert Lineburg presented the Athletics update to the Committee. Mr. Lineburg shared that student-athletes for fall 2024 had an amazing academic semester. 16 of 16 athletic programs received a 3.0 GPA or higher. Overall, the department GPA was 3.50. Unfortunately, Radford Men's Tennis was unable to compete in any dual matches this spring due to student-athlete injuries that limited the number of available players. Athletics has partnered with The Zone, a digital health platform focused on enhancing student-athlete wellness. This proactive approach enables early identification and prevention of issues student-athletes may face, promoting a healthier and more supportive athletic environment. Mr. Lineburg reported major changes within Athletics, which include Name, Image and Likeness (NIL) payments, also referred to as "revenue sharing" for student-athletes. New NCAA roster and scholarship adjustments were made and NIL backpay for eligible student-athletes who participated in sports between 2016-2024. Women's indoor track and field finished 4th overall; men's basketball finished 20-13 overall and 9-7 in the conference; and women's basketball finished 14-17 overall and 10-6 in the conference.

Radford University welcomes Zach Chu, the new Head Men's Basketball Coach. Rick Carlisle, Indiana Pacers Head Coach is quoted "Zack Chu is a forward-thinking choice to continue the tradition of Radford University basketball. Where Coach Chu goes, success follows."

Mr. Lineburg provided an update on resource development, which included a revenue update and overall percentage to budget. During RAD48, Highlander Nation joins together for 48 hours to support Radford Athletics, which raised over \$160,000 by 1,275 donors. A 43% increase from the previous year and received a gift from all 50 states!

Lastly Mr. Robert Lineburg concluded with a Save The Date: Red & White Gala on April 25, 2025.

ADJOURNMENT

With no other business to come before the committee, Mr. Smith adjourned the meeting at 2:50 p.m.

Respectfully submitted,

Stephanie Galyean Goff
Executive Assistant to the
Vice President for Student Affairs

End of Board of Visitors Materials

