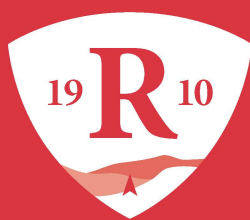


Student Affairs and Athletics Committee

June 2024



Radford
UNIVERSITY



Student Affairs and Athletics Committee
3:30 p.m.**
June 6, 2024
Kyle Hall, Room 340, Radford, VA

DRAFT
Agenda

- **Call to Order** Mr. David Smith, *Chair*
- **Approval of Agenda** Mr. David Smith, *Chair*
- **Approval of Minutes** Mr. David Smith, *Chair*
 - March 21, 2024
- **Intercollegiate Athletics Report** Mr. Cory Durand,
Deputy Director of Athletics
- **Student Government Association Report** Ms. Lora Ellen Starr, *Student
Government Association President*
- **Student Affairs Report** Dr. Susan Trageser, *Vice President
for Student Affairs*
- **Other Business** Mr. David Smith, *Chair*
- **Adjournment** Mr. David Smith, *Chair*

**** All start times for committee meetings are approximate. Meetings may begin either before or after the listed approximate start time as committee members are ready to proceed.**

COMMITTEE MEMBERS

Mr. David A. Smith, Chair
Ms. Georgia Anne Snyder-Falkinham, Vice Chair
Dr. Jay Brown
Ms. Joann S. Craig
Mr. Tyler Lester
Mr. Troy Stallard (Non-voting Student Advisory Member)

Meeting Materials



Radford
UNIVERSITY

Intercollegiate Athletics



Board of Visitors

June 6, 2024

Agenda

- Academic Success
- Student-Athlete Experience
- NCAA College Landscape
- Competitive Excellence
- Resource Development

Academic Success

Spring 2024 Academic Success

- Overall department term GPA was a 3.48
- 88% of all student-athletes earned a 3.0 GPA or higher
- 70% of our student-athletes earned a 3.4 GPA or higher
- 20% of our student-athletes earned a perfect 4.0 GPA
- 15 out of our 16 athletic programs received a 3.0 GPA or higher
- Softball had the highest team GPA of 3.81 with 9 out of the 25 softball student-athletes earning a perfect 4.0 GPA

Student-Athlete Experience



WHAT DOES SANIL DO?

- ✓ We **evaluate and manage all incoming NIL requests** for Radford student-athletes by corporate partners, donors and fans.
- ✓ We **define and identify partnerships** with student athletes who best align with sponsor's goals.
- ✓ We **negotiate the partnerships** between the sponsor and student athlete(s), including **defined deliverables & timing**, while ensuring each agreement remains in **compliance** with the university, state & federal rules.
- ✓ Provide escrow services to guarantee **proper & timely compensation of student athletes** for any NIL engagements, while ensuring they remain in compliance with IRS regulation.

NCAA College Landscape

House v. NCAA Settlement

An antitrust lawsuit brought on by three former NCAA Division I student-athletes regarding Name, Image & Likeness.

- \$2.75 billion in back-pay damages that will be owe to current and former Division I student-athletes



Competitive Excellence

Women's Track & Field Outdoor Championship

- Radford finished 3rd overall in the 2024 Big South Conference Outdoor Championship
- Chloe Wellings - 1st place finish in the 5000M
- Chloe Wellings - 1st place finish in the 10000M
- Chloe Wellings finished her career at Radford as a five-time Big South champion
- Chloe Wellings was named to the Big South All-Academic Team
- Sophie Magson - 3rd place finish in the 1500m
- Sophie Magson - 2nd place finish in the 3000m steeplechase
- Elyssia Fisher - 3rd place finish in the Long Jump



Competitive Excellence

Men's Golf

- Finished stroke play tied for third and was eliminated in the semifinals of match play in the Big South Championship
- Bryce Corbett named to the Big South All-Championship Team and First-Team All Conference
- Nick Taliaferro and Patrick Gareiss named Big South Second-Team
- Bobby Dudeck named Big South Honorable Mention and to the Big South All-Academic Team
- Mike Grant named Big South Coach of the Year for the fourth time in his career at Radford



Resource Development

Radford Sports Properties Revenue Update (5/17/2024):

- **Overall Revenue:** **\$437,800**
 - Signed Cash \$233,250
 - Signed Trade \$145,650
 - Signed Highlander Club \$58,900

- Overall Percentage to Budget: 117% (\$375,000)
- Cash Revenue Target: 88% (\$265,000)
- Trade Revenue Target: 132% (\$110,000)

Notes:

Big renewal year with 16 accounts needing renewed this summer. Have already secured \$242,050 for FY25 with an additional \$197,000 in renewals or new business pending.

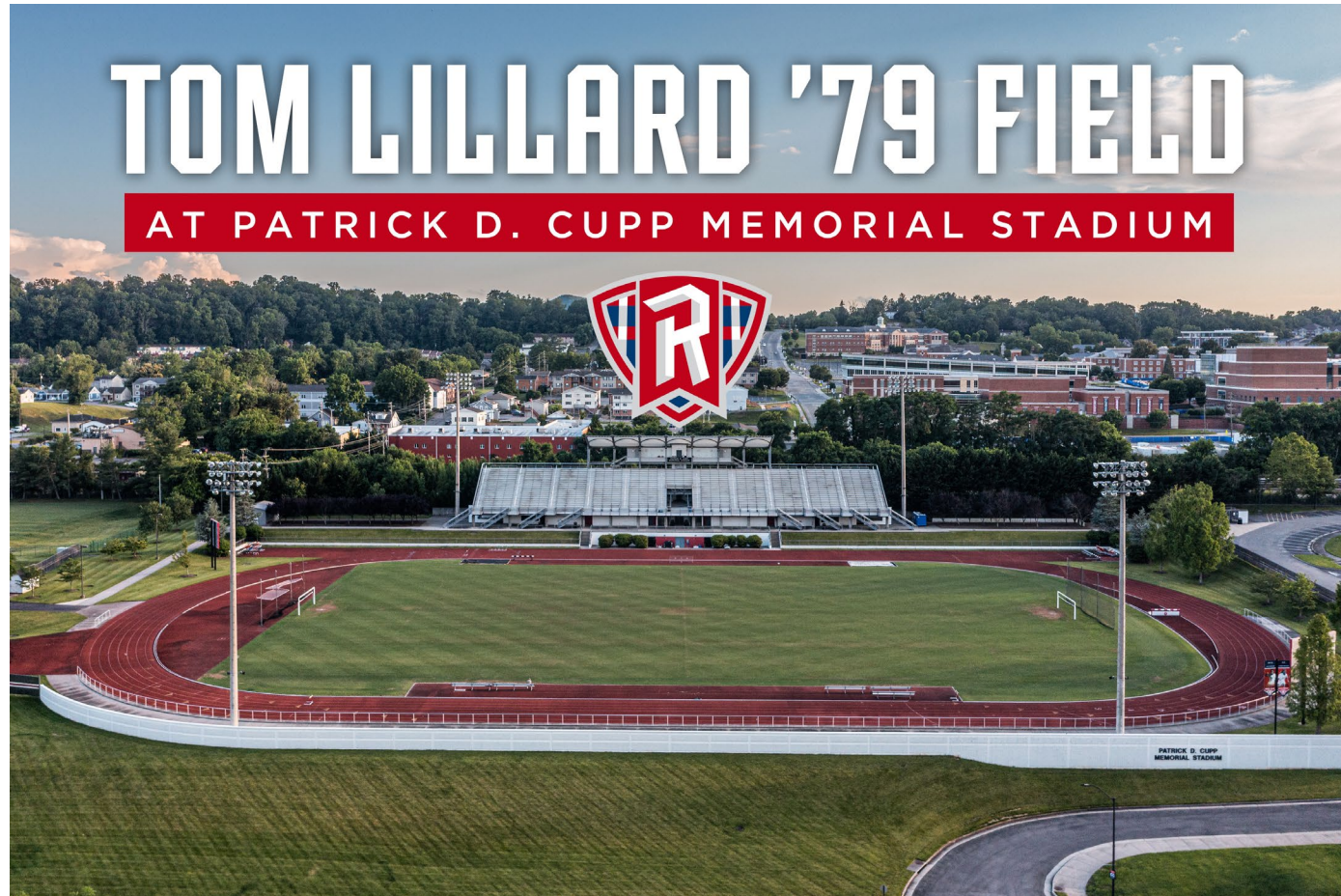
2023-24 Fund Drive Update (4/30/2024):

	FY24	FY24 GOALS
<i>Total New Gifts & Pledges</i>	\$844,027	\$1,500,000
<i>Athletic Donors</i>	1,314	1,150

Resource Development – Red & White Gala



Resource Development – Tom Lillard '79 Field



Discussion

Student Government Association



Board of Visitors

June 6, 2024

Executive Board

- Spring Banquet
 - Senior Recognition
 - Awards
 - New Exec Board

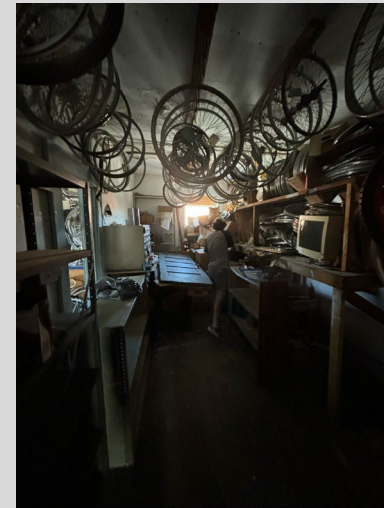


Senate

- First Gen Resolution
- Newsletter Resolution
- Syllabi Proposal
- Constitution Revisions

Cabinet and Staff

- Bike Shop Clean Up
- Sustainability/Earth Week
- Legislate and Connect
 - Networking Event



Unity Fest 2024

- Held on April 13
- Highlander Day
- Lawns Surrounding the Fountain



Discussion

Student Affairs



Board of Visitors

June 6, 2024

June 2024 Update

Distinction: Broaden and individualize student services around multidimensional well-being

Tactic	Metrics	Baseline	Target	Reporting
2. Utilize Selu as a space for well-being engagement	Attendance, focus group interviews	Well-being focused: one event; well-being inclusive: ten events	5% increase per year after baseline; Focus groups report increased feeling of well-being after events	Annually; June
3. Provide space and programs for students to de- stress, reset and re-center	Wellness program participation, unique visitors to wellness web pages, use of wellness spaces	Establish participation and space-use baselines and website analytics in 2023-24, by June 30, 2024	10% increase in participation and website access per year after baseline; Create at least two calming spaces per year; Increase usage of destressing spaces by 10% each year over baseline fall	Annually; June

Stabilize Enrollment: Increase retention and progression rates

Tactic	Metrics	Baseline	Target	Reporting
6. Document engagement in programs and events	Documented engagement in programs and services including newly offered programs	Establishing baseline in 2023-24, by June 30, 2024	100% of new entering students (FTIC, transfer) engage in minimum 4 touch points per semester	Bi-annually; Dec. and June

Stabilize Enrollment: Enhance retention through staff professional development that embraces our culture of care

Tactic	Metrics	Baseline	Target	Reporting
1. Improve quality of service provided to students	Satisfaction rates of each student service area	Establishing baseline in 2023-24, by June 30, 2024	Between 2024-25, increase in satisfaction 5% in each service area	Annually; June

Engaged in Roanoke





**BIG SOUTH
VALORANT
&
ROCKET LEAGUE
CHAMPIONS
OVERALL
RUNNER-UPS
MAEC
VALORANT
CHAMPIONS**

Big South Esports Tournament
2,700 | Unique Online Viewers
425+ | In Person Attendees

Mid-Atlantic Esports Championship
1,400 | Unique Online Viewers
150 | In Person Attendees

Radford Students
62 Students took part in facilitating events

Engagement by the Numbers

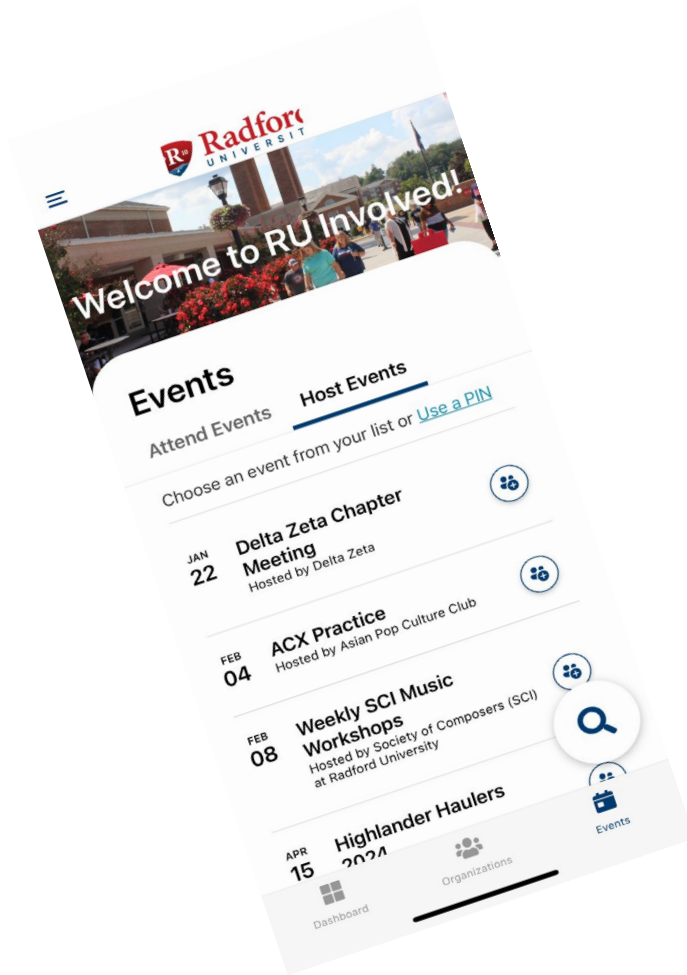
	First-Time					New Transfer				
	Enrolled	Week 4	%	Week 16	%	Enrolled	Week 4	%	Week 16	%
Fall 2023	1103	850	77%	994	90%	577	319	55%	398	69%
Spring 2024	37	7	19%	26	70%	194	118	61%	148	76%

Engagement by the Numbers

Number of Events Registered in RU Involved		
	Spring 2023	Spring 2024
First Six Weeks	134	207
First 14 Weeks	299	402



Next Steps



- Training to increase attendance tracking
- Events funded by the Club Programming Committee and those funded by the Student Finance Committee
- Walk-in support for all clubs and organizations
- Use data to inform new programs

Traditions Week 2024





Well-being at the Selu Conservancy

- Well-being Focused Events
- Well-being Inclusive Events
- RU Outdoors will host one trip annually.
- Next steps: Strategic conversations with clubs and departments with invitations to utilize Selu in this way.



Well-being

radfordscs



Radford UNIVERSITY
Student Counseling Services

New group alert!

TAKE IT OUTSIDE!



ruccampuslife



Wellness Series:
Let's Play

Tuesday, January 23
11:30am– 12:30pm
Highlander House



radfordscs



Taking SPACE to Meditate!

Join us in the Planetarium to free your mind and meditate!

LED BY ASH HOUGH, LPC, CSAC, NCC AND DR. ALAN FORREST, LPC, LMFT

WHEN: Monday, April 15, 7:00pm
Monday, April 29, 7:00pm

WHERE: Radford University Planetarium
Located in Center for the Sciences

WHAT TO KNOW:
No paperwork required! If you're interested, you can just join us at the planetarium at the times listed above.

***** NO FOOD OR DRINK ALLOWED IN PLANETARIUM*****



CONTACT US FOR MORE INFO!
540-831-5226 | scs@radford.edu | Davis Hall 008

ruccampuslife

Wellness Series:



Let's Walk

Tuesday, March 26
12:00 - 12:45 PM

Meet in Student Affairs



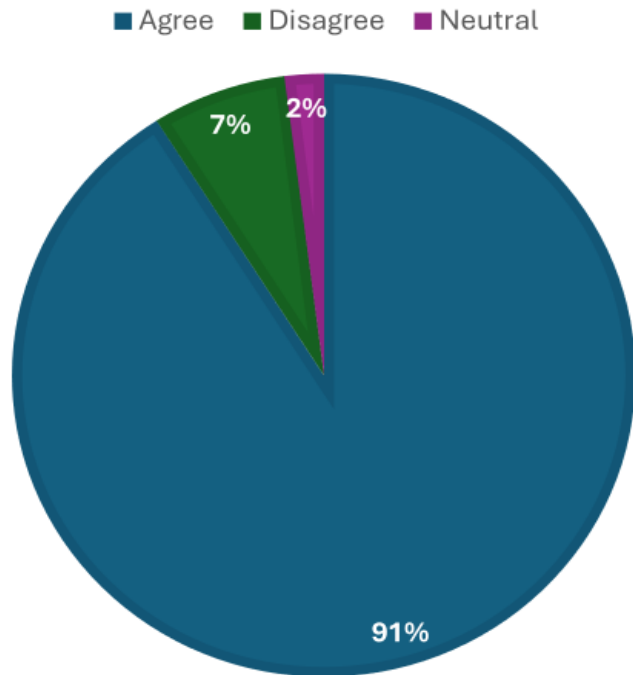
Join Student Affairs for a 30-minute walk downtown

Student Satisfaction

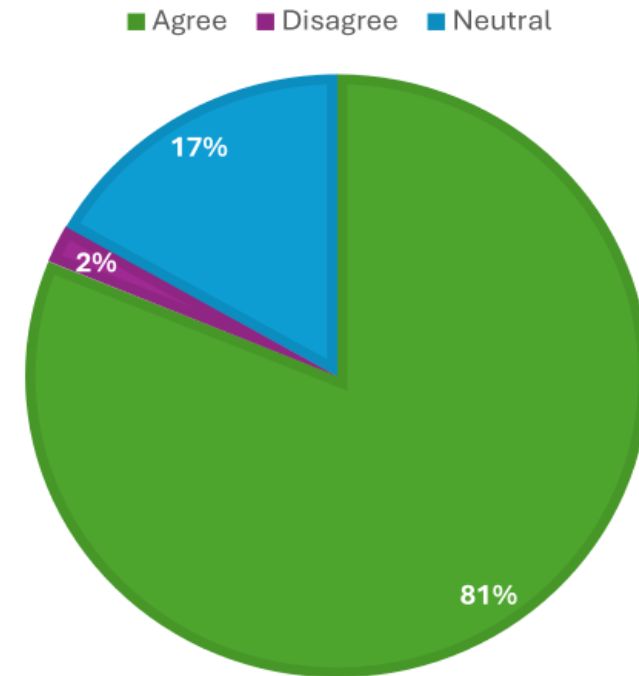


Student Satisfaction

I am satisfied with the service provided

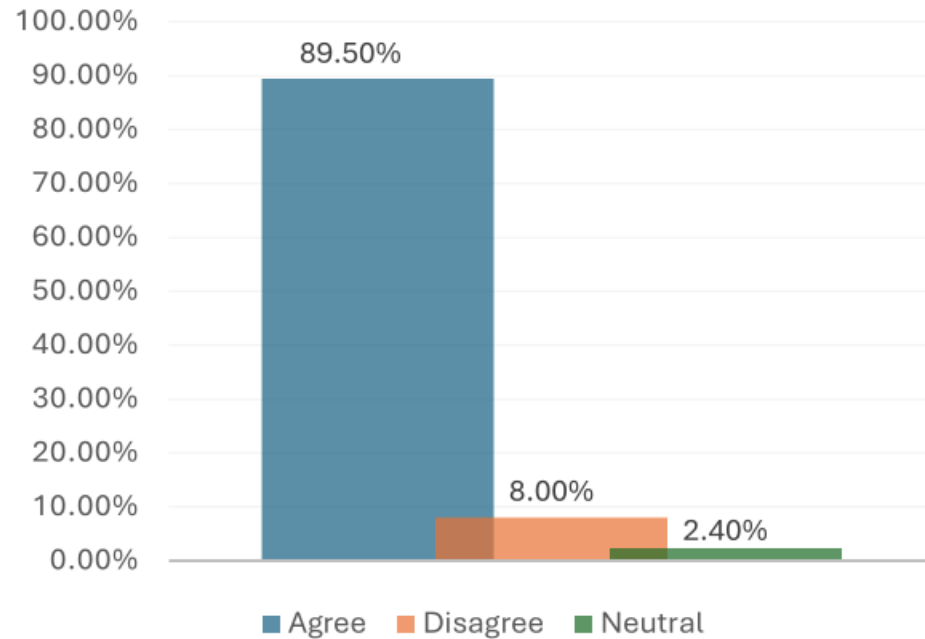


I am more likely to continue at Radford

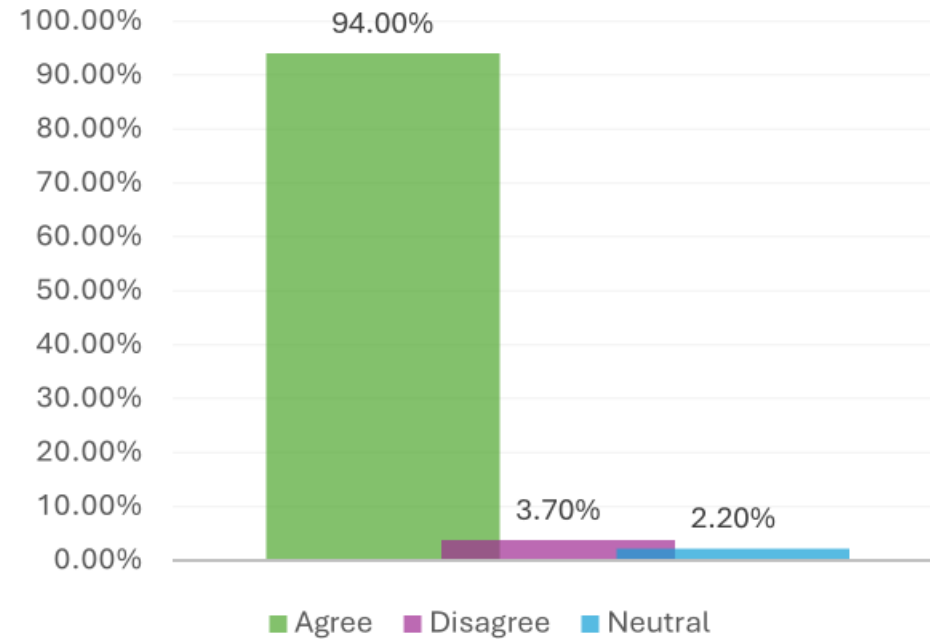


Student Satisfaction

I felt welcomed and connected

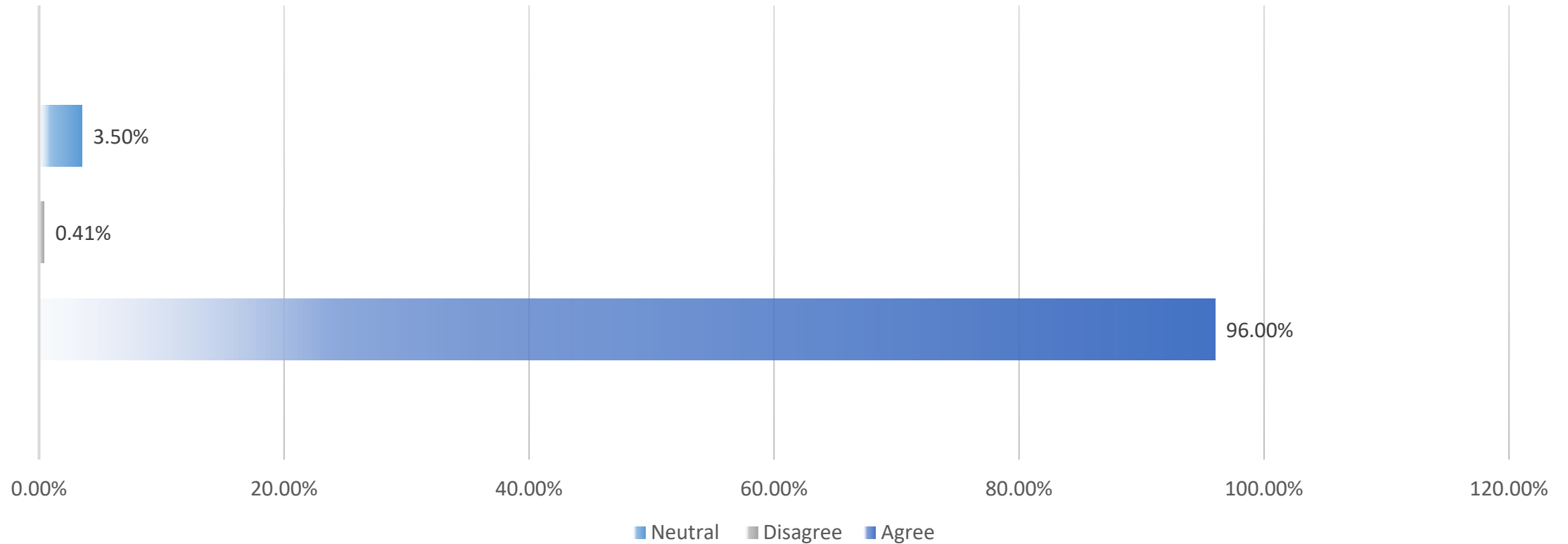


Enhanced my Highlander experience



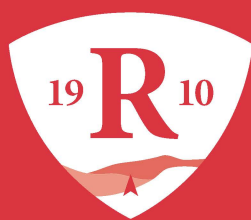
Student Satisfaction

My well-being improved



Discussion

Minutes



Radford
UNIVERSITY



Board of Visitors

Student Affairs and Athletics Committee

4:30 p.m.

March 21, 2024

Roanoke Higher Education Center, Room 212, Roanoke, VA

DRAFT

Minutes

Committee Members Present

Mr. David Smith, Chair
Mr. Georgia Anne Snyder-Falkinham, Vice Chair
Dr. Jay Brown
Ms. Joann Craig
Mr. Tyler Lester
Mr. Troy Stallard (Non-Voting Student Advisory Member)

Board Members Present

Dr. Debra K. McMahon, Rector
Mr. Marquett Smith, Vice Rector
Mr. Robert A. Archer
Ms. Jeanne S. Armentrout
Dr. Betsy D. Beamer
Ms. Betty Jo Foster
Ms. Jennifer Wishon Gilbert
Mr. George Mendiola Jr.
Mr. James C. Turk

Others Present

Dr. Bret Danilowicz, President
Dr. Dannette Beane, Vice President for Enrollment Management and Strategic Communications
Dr. Robert Hoover, Vice President for Finance and Administration
Dr. Angela Joyner, Vice President for Economic Development and Corporate Education
Dr. Bethany Usher, Provost and Senior Vice President for Academic Affairs
Ms. Penny Helms White, Vice President for University Advancement
Ms. Karen Castele, Secretary to the Board of Visitors and Special Assistant to the President
Ms. Susan Richardson, University Counsel

Call to Order

Mr. David Smith, Chair, formally called the meeting to order at 4:40 p.m. at the Roanoke Higher Education Center in Roanoke, Virginia.

Approval of Agenda

Mr. Smith asked for a motion to approve the March 21, 2024 meeting agenda for the Student Affairs and Athletics Committee, as published. Mr. Tyler Lester so moved, Ms. Georgia Anne Snyder-Falkinham seconded, and the motion carried unanimously.

Approval of Minutes

Mr. Smith asked for a motion to approve the November 30, 2023 minutes. Ms. Joann Craig so moved, Dr. Jay Brown seconded, and the motion carried unanimously.

Reports

Ms. Abigail Ridpath and Ms. Gift Kwofie, Student Representatives to SCHEV, updated the committee on the focus of the SCHEV Student Advisory Council this year. The council meetings were held both virtually and in person to allow for more participation. The members were organized into three subcommittees: Mental Health, College Affordability and School Safety.

Ms. Lora Ellen Starr, Student Government Association President, provided an update on the programs and initiatives that the Executive Board, Senate and Cabinet staff members have planned and collaborated on this semester, including partnering with Athletics to increase student engagement at basketball tailgates/games and Talk About It Thursdays, when members offer golf cart rides to students in exchange for completing a brief survey. SGA members participated in Advocacy Day and enjoyed the opportunity to share their Radford stories while garnering support for the University from members of the legislature. Participants also enjoyed the many opportunities to network throughout the trip. Ms. Starr shared that elections are underway and new SGA officers would be announced soon.

Dr. Susan Trageser, Vice President for Student Affairs, provided an update on the Division's Student Employment Initiative, a two-year goal to increase student retention, support academic success and foster career readiness. The NACE (or National Association of Colleges and Employers) competencies are used to gauge and build skill sets related to career readiness. Baseline data has now been established from spring and fall 2023 results.

Early data trends toward the goal being on track to achieve targets of demonstrating competency increases from pre- to post-assessment and the cumulative student employee GPA being .2 higher than the overall cumulative undergraduate GPA. The retention target is for student employees to be retained at a rate of 5% higher than the campus average. That target has been met for two semesters. Next steps include a focus on supervisor training and broadening the conversations with campus partners related to a model that can be implemented across campus.

Mr. Robert Lineburg, Director of Athletics, presented the Athletics update to the committee. Student athletes earned a cumulative GPA of 3.49 for the fall semester. Junior volleyball player, Meredith Page, serves as the President of both the Radford University and Big South Student Advisory Committees and is a member of the NCAA National Student Advisory Committee. Meredith recently testified before Congress on the negative effects of considering student athletes as employees.

Winter sports saw impressive finishes as the Women's Indoor Track and Field and Women's Basketball teams finished 3rd in the Big South regular season. Women's Basketball was the Big South Championship runner-up.

Mr. Lineburg also gave an update on external revenue secured. There has been a 12% increase thus far in FY24.

ADJOURNMENT

With no further business to come before the Committee, Mr. Smith adjourned the meeting at 5:45 p.m.

Respectfully submitted,

Ms. Jenni Webb
Executive Assistant to the Vice President for Student Affairs

End of Board of Visitors Materials

