Board of Visitors

Quarterly Meeting December 6, 2024



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#### **Board of Visitors**

Quarterly Meeting 9:00 a.m.\*\* December 6, 2024 Kyle Hall, Room 340, Radford, VA

#### DRAFT

#### <u>Agenda</u>

- Call to Order and Opening Comments
- Approval of Agenda
- Approval of Minutes
- The Radford Experience
- President's Report
- Government Relations Update
- Strategic Plan 2026-2031 Update
- Academic Excellence and Student Success Committee
  - Report to the Board of Visitors
  - Approval of Revisions to the Teaching and Research Faculty Handbook Section 1.3.3: Selection of Deans

#### • Business Affairs and Audit Committee • Report to the Board of Visitors

o Approval of Internal Audit Charter Policy Revision

Mr. Marquett Smith, Rector Mr. Marquett Smith, Rector

Mr. Marquett Smith, Rector

Hannah Roark, *Student Speaker* Roxanne Mercado, *Student Speaker* 

Dr. Bret Danilowicz, President

Ms. Lisa Ghidotti, *Executive Director of Government Relations and Strategic Initiatives* 

Dr. Angela Joyner and Dr. Sharon Roger Hepburn, *Planning Committee Cochairs* 

Ms. Jeanne Armentrout, Chair

Dr. Betty Jo Foster, Chair

- Enrollment Management and Brand Equity Committee

   Report to the Board of Visitors
- External Engagement Committee • Report to the Board of Visitors
- Student Affairs and Athletics Committee
  - o Report to the Board of Visitors
- Report on the Radford University Foundation
- Report to the Board of Visitors from the Student Representative to the Board
- **CLOSED SESSION** Virginia Freedom of Information Act §2.2-3711(A) (1) and (8)
- OTHER BUSINESS
- ANNOUNCEMENTS

   2025 Dates
   March 20-21, 2025
   June 5-6, 2025
   July 20-22, 2025 Retreat
   Sept. 11-12, 2025
   Dec. 4-5, 2025

#### • ADJOURNMENT

\*\*All start times are approximate only. The Board meeting either may begin before or after the listed approximate start time as Board members are ready to proceed.

#### **BOARD MEMBERS**

Mr. Marquett Smith, Rector Mr. Tyler W. Lester, Vice Rector Mr. Dale Ardizzone Ms. Jeanne S. Armentrout Ms. Betsy D. Beamer Ms. Joann S. Craig Ms. Callie Dalton Mr. William C. Davis Dr. Betty Jo Foster Mrs. Jennifer Wishon Gilbert Mr. George Mendiola, Jr. Mrs. Jennifer Wishon Gilbert, Chair

Ms. Lisa Pompa, Chair

Mr. David A. Smith, Chair

Ms. Joann Craig, BOV Liaison to RU Foundation

Mr. Onajae Edmund, *Student* Representative to the Board of Visitors

Mr. Marquett Smith, Rector

Mr. Marquett Smith, Rector

Mr. Marquett Smith, Rector

Ms. Lisa W. Pompa Mr. David A. Smith Mr. Jonathan D. Sweet Mr. James C. Turk

### Meeting Materials



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### Strategic Planning Overview BOV Meeting

December 6, 2024

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# Recent Readford Strategic Planning Process

Defining where we're headed and our strategic goals and objectives; outlining organizational needs and vision for the future

Identifying the things we must get right to be successful in achieving the goals

Developing detailed plans and strategies for achieving the vision and goals

Prioritizing our tasks, activities, investments, and measures to operationalize and execute the plans and strategies





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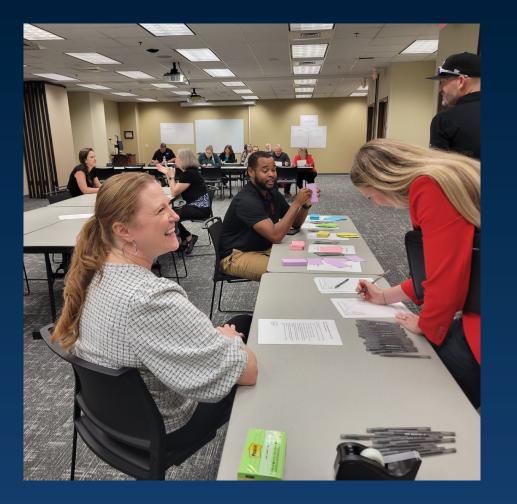
**Readford** UNIVERSITY

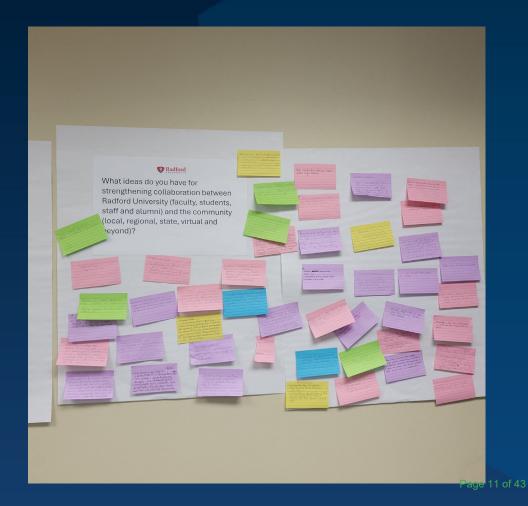


### Strategic Planning Sessions

- What are the best ways to ensure success for all students at Radford?
- What are the potential roadblocks to a positive student experience at Radford?
- What does academic achievement for Radford University look like or mean to you?
- > What <u>supports</u> or <u>hinders</u> academic achievement at Radford University?
- If we said that we wanted all university person-to-person interactions and business transactions outside of the classroom to be supportive, easy to navigate, effective and timely. What does that mean to you?
- What ideas do you have to make all university person-to-person interactions and business transactions outside of the classroom to be supportive, easy to navigate, effective and timely?
- What ideas do you have for strengthening collaboration between Radford University (faculty, students, staff and alumni) and the community (local, regional, state, virtual and beyond)?
- What role should Radford University play in the region or the region's economic well-being?
- If you could do or change just one thing at Radford University, what would you do or change?

# Ren Radford Strategic Planning Sessions







Fall 2024 – Spring 2025 – Strategic planning process

March 2025 – Update

December 2025 – BOV approval

≻January 2026 – Commence implementation

AESSC Attachment B

#### RADFORD UNIVERSITY ACADEMIC EXCELLENCE AND STUDENT SUCCESS COMMITTEE December 5, 2024

#### **RESOLUTION TO AMEND THE TEACHING AND RESEARCH FACULTY HANDBOOK**

**WHEREAS**, all proposed changes to the *Teaching and Research Faculty Handbook* must be managed in accord with §5.0 of that handbook; and

**WHEREAS**, the authority to amend or revise the Faculty Handbook lies with the Board of Visitors. However, proposals for revising the Handbook may be initiated by faculty, administrators, the President, or members of the Board of Visitors. Revisions fall into two categories: (1) those required to ensure that the University is in compliance with state policies and mandates, and (2) those within the purview of the decision-making processes within the University; and

**WHEREAS**, revisions required to ensure that the University is in compliance with state policies and mandates, and that do not require a decision by University personnel, will be effected through an administrative update, with faculty being informed of the change and the reasons for it; and

**WHEREAS**, revisions within the purview of the decision-making processes in the University Internal Governance system will be considered by appropriate committees as defined by the Internal Governance system. Proposals for changes will be made in the form of text intended to replace a portion of the Teaching and Research Faculty Handbook, noting new language and striking out the old language; and

**WHEREAS**, it will be the Faculty Senate's responsibility to ensure that the general faculty is provided time and opportunity to review the proposed change so faculty can communicate with their senators prior to any action by the Faculty Senate; and

**WHEREAS**, the Faculty Senate's recommendations on proposed revisions to the Teaching and Research Faculty Handbook will be forwarded to and approved by the President. The Provost will forward the Faculty Senate's recommendations to the Academic Excellence and Research Committee who will in turn make recommendations to the member of the full Board of Visitors;

**NOW, THEREFORE, BE IT RESOLVED**, that the Board of Visitors of Radford University hereby approves in accordance with §5.0 of the *Teaching and Research Faculty Handbook*, **Section 1.3.3: Selection of Deans** of the *Teaching and Research Faculty Handbook* as hereby amended. Said sections are to now read as follows (additions are in **red**):

Motion to Revise T&R Faculty Handbook Language for Teaching and Research Faculty Employment Classifications (Full-Time Temporary)

#### Referred by: Governance Committee

#### **MOTION:**

The Faculty Senate approves the addition of language (red type) and the deletion of language (stricken through) in Section 1.3.3 of the T&R Faculty Handbook.

#### Composition of Dean Search Committee

When a vacancy occurs in an academic Deanship, the Provost will, in consultation with the President and upon their approval, call for the formation of a Search Committee composed of at least six (6) faculty from the college seeking a Dean, one (1) faculty member from outside the college, two (2) students majoring in the programs in the college, and a member of the administration, one (1) Dean from outside the college who will chair the committee in a nonvoting capacity, one (1) classified staff member who is past their probationary period, and one (1) partner who is external to the university.

#### Method of Populating Dean Search Committee

- Faculty member from the College: (a) There shall be at least five (5) faculty members of the Search Committee. Each department or school in the college shall elect by secret ballot one (1) representative to the search committee. (b) Should this result in fewer than five (5) six (6) internal faculty members of the Search Committee, then at a college meeting chaired by the provost, the faculty of the college shall elect by secret ballot the provost shall ask the faculty of the college to nominate and elect a sufficient number of at-large college faculty representatives to bring the total number of faculty representatives from the College to five (5) six (6).
- 2. Faculty member from outside the College: The Faculty Senate Executive Council (FSEC) shall nominate three faculty members who are external to the College that is seeking a Dean. The Provost will make the final appointment from the names submitted by the FSEC.
- 3. Student members from programs in the College: The student members (2) shall be recommended by the Student Government Association and/or the Graduate Student Council as appropriate. The Student Government Association or the Graduate Student Council and the Office of Graduate Affairs shall each propose a list containing at least six three (3) names and submit its list to the Provost, who will make the final appointments of one (1) undergraduate and one (1) graduate student from the College.
- 4. Dean from outside the College: The Provost shall appoint a Dean from outside the College who has a permanent appointment to their Deanship.

- 5. Classified staff: The Provost will request that the College's classified staff meet and nominate at least three (3) but no more than six (6) classified staff members who are past the probationary period. The Provost will make the final appointment from the names submitted by the College's classified staff.
- 6. External Partner: The Division of Advancement and Alumni Relations shall name a minimum of two (2) and a maximum of three (3) nominees for the external partner. The Provost will make the final appointment of one (1) external partner from the names submitted by this division.

The administrative member (1) shall be appointed by the Provost. The Search Committee shall elect its own chair.

#### **RATIONALE:**

The purpose of this motion is to modify the composition of the dean search committee while, consistent with the principles of shared governance, preserving the role of faculty in the process of selecting deans who will be both their colleagues and their leaders.

Currently, deans at Radford University interact with and serve multiple constituencies. They supervise faculty and classified staff; serve on college-wide leadership councils; collaborate with faculty and leadership in other colleges; address student issues and interact with student leaders; play a role in recruitment by interacting with admissions and advisory staff and with prospective students and their families; and interact with state and local leaders, leaders of other educational institutions, alumni, donors, and the public at large. Recognition of the multifaceted role of the Radford University dean has led to this motion to modify the dean search committee so that there is an opportunity for representatives from constituencies with which deans interact to offer their perspectives on candidates for the position. At the same time, the motion mandates that the majority of voting seats on the dean search committee will be held by faculty, maintaining the principle that academicians must play a pivotal role in choosing a college's chief academician

- The motion continues to guarantee majority representation of faculty, with a minimum of six seats reserved for faculty from the college, and with the external faculty member, a minimum of seven faculty seats overall. Faculty from the college will be selected by their colleagues; chairs and directors within the College will nominate appropriate faculty from outside the college.
- The motion recognizes the importance of the dean's collaboration with the classified staff who are vital to the day-to-day functioning of a college by assuring that their perspective is represented by the allocation of a seat to that constituency. Classified staff within the College will nominate appropriate classified staff representatives.
- The motion allows for the perspective of a faculty member from outside the college with knowledge about the college's priorities and about ongoing collaborations between colleges. The Faculty Senate Executive Council will nominate appropriate external faculty.
- The motion recognizes the role that deans play in fundraising and representing the college beyond campus borders by allowing for the perspective of an outside representative, such as a

member of a college's alumni advisory board or a member of an organization with which the college has or hopes to have a mutually beneficial relationship. Advancement and the Office of Alumni Relations will nominate appropriate external partners.

- The motion continues to allow for the student perspective by allocating seats to students. A representative student body (SGA) will send nominations to the Provost. The Graduate Student Council has been stricken as it is no longer active, and nominations will instead be submitted by the Office of Graduate Affairs.
- The motion allows for the perspective of peer leadership by allocating a seat to a dean from another college who, while nonvoting, will chair the search committee and provide advice and guidance. The T & R Faculty Handbook currently calls for "a member of the administration," language that will be replaced with language referencing the external dean. The Provost will select the external dean from among deans with permanent appointments to their deanships.

The allocation of seats will allow for filling one existing seat (the "member of the administration") with one nonvoting member (the external dean chairing the committee) and the addition of three voting members (one member external to the university, one faculty member from an outside college, and one member of the classified staff). At the same time, college faculty voting membership will never fall below six, and depending on the number of departments and schools in a college, may be greater than six, with total voting faculty membership never falling below seven. The motion therefore accommodates the perspectives of constituencies that do have a stake in the selection of a college's dean while preserving the traditional faculty prerogative that it chooses its leadership.

#### **RADFORD UNIVERSITY BOARD OF VISITORS**

#### **RESOLUTION** December 6, 2024

#### **Approval of Revised Internal Audit Charter Policy**

**WHEREAS,** the Internal Audit Charter for Radford University was first approved by the Radford University Board of Visitors in 1985 with the initial establishment of the internal audit function, which is now known as the Office of Audit and Advisory Services; and

WHEREAS, the Internal Audit Charter describes the general purpose, authority, and responsibility of the Office of Audit and Advisory Services; and

WHEREAS, the Internal Audit Charter also serves as a foundational guide to assist the Office of Audit and Advisory Services with conforming to the mandatory elements of The Institute of Internal Auditors' International Professional Practices Framework (IPPF), which are the Global Internal Audit Standards and the Topical Requirements; and

WHEREAS, in 2024, the Institute of Internal Auditors significantly revised the structure of the IPPF, including the model Internal Audit Charter; and

WHEREAS, revisions are needed to Radford University's Internal Audit Charter to assist with compliance with The Institute of Internal Auditors' requirements;

**NOW THEREFORE BE IT RESOLVED,** the Radford University Board of Visitors approves the revised Internal Audit Charter (University Policy GEN-PO-1005) as presented.

### Student Representative Report





# Recent Readford Campus life

- Student engagement has been up.
- Club and organizations membership growth.
- Campus morale continues to grow.











### Student Representative Conference



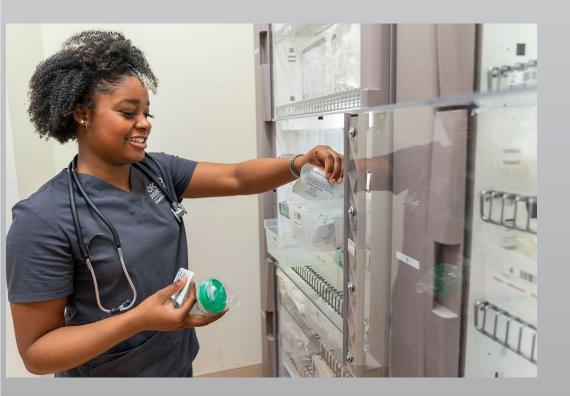








### Affordability/Student Stories









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### Illuminate Black Student Empowerment Conference

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### Illuminate Black Student Empowerment Conference

- The goal of this conference is to inspire and leave a lasting impact on our black student body.
- Illuminate will give students an opportunity to work on networking, financial literacy, adaptability, and mental health.







# Discussion

**Student Affairs and Athletics** 



## Minutes



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**Board of Visitors** 

#### Quarterly Meeting 9:00 a.m.\*\* September 6, 2024 Kyle Hall, Room 340, Radford, VA

#### DRAFT MINUTES

#### **Board Members Present**

Mr. Marquett Smith, Rector Mr. Tyler W. Lester, Vice Rector Mr. Dale Ardizzone Ms. Jeanne S. Armentrout Ms. Betsy D. Beamer Ms. Joann S. Craig Ms. Callie Dalton Mr. William C. Davis Dr. Betty Jo Foster Mrs. Jennifer Wishon Gilbert Mr. George Mendiola, Jr. Mr. David A. Smith Mr. Jonathan D. Sweet Mr. James C. Turk Dr. Matthew Close, Faculty Representative (Non-voting Advisory Member) Mr. Onajae Edmund, Student Representative (Non-voting Advisory Member)

#### **Board Member Absent**

Ms. Lisa W. Pompa

#### **Others Present**

Dr. Bret Danilowicz, President
Ms. Karen Casteele, Secretary to the Board of Visitors and Special Assistant to the President
Dr. Dannette Gomez Beane, Vice President for Enrollment Management and Strategic Communications
Dr. Rob Hoover, Vice President for Finance and Administration
Dr. Angela Joyner, Vice President for Economic Development and Corporate Education
Ms. Susan Richardson, University Counsel
Dr. Susan Trageser, Vice President for Student Affairs
Dr. Bethany Usher, Provost and Senior Vice President for Academic Affairs
Ms. Penny Helms White, Vice President for University Advancement

#### Call to Order

Rector Marquett Smith called the quarterly meeting of the Radford University Board of Visitors to order at 9:00 a.m. in Room 340 in Kyle Hall. Rector Smith expressed his appreciation to the committee chairs for facilitating productive meetings on the previous day.

#### Approval of Agenda

Rector Smith asked for a motion to approve the Board of Visitors meeting agenda for September 6, 2024, as published. Mrs. Jeanne Armentrout so moved, Mr. Tyler Lester seconded, and the motion carried unanimously.

#### Approval of Minutes

Rector Smith asked for a motion to approve the June 7, 2024 and July 22-23, 2024 minutes of the Board of Visitors meetings. Mr. David Smith so moved, Ms. Joann Craig seconded, and the motion carried unanimously.

#### **Recognition**

President Bret Danilowicz introduced Big South Commissioner Sherika Montgomery who acknowledged the success of Radford's student-athletes and presented a plaque commemorating Radford as the league's 2023-24 Presidential Honor Roll Champion.

#### The Radford Experience

Student Joe Horst shared her journey as a student to Radford and the positive impact it has made on her career path, highlighting affordability and the opportunities to concentrate on academics and leadership experiences.

#### President's Report

President Bret Danilowicz provided a report to the Board of Visitors on recent university activities. A copy of the report is attached hereto as *Attachment A* and is made a part hereof.

#### **Government Relations Update**

Executive Director of Government Relations and Strategic Initiatives Lisa Ghidotti provided an overview of recent activities throughout the summer, plans for the fall visits across the Commonwealth and an outlook for the upcoming 2025 General Assembly session.

#### Report from the Academic Excellence and Research Committee

Ms. Jeanne Armentrout stated that the Committee met on September 5, 2024, and shared the Committee heard the Academic Affairs update from Provost and Senior Vice President for Academic Affairs Bethany M. Usher who stated that the leadership team in Academic Affairs has been redesigned and all positions are filled; searches will take place this year for the two current interim dean positions; progress was being made on the two-year Strategic Plan; retention is up in almost every category of students, which along with strong enrollment, is a driving force in stabilizing the student population earlier than expected; and Emeritus status was awarded to four faculty members.

Faculty Representative to the Board of Visitors Matthew Close reported on faculty senate summer activities and reiterated his alignment with the Provost on the priorities of the 2024-2025 academic year in updating processes, revising the General Education/REAL program and updating the handbook.

#### Action Item

#### Approval to Revise Department Structure of the College of Nursing

Ms. Armentrout reviewed the following action item with the Board of Visitors. Following discussion, Rector Smith asked for a motion to approve the resolution. Ms. Betsy D. Beamer so moved, Mr. David Smith seconded, and the motion carried unanimously.

A copy of the resolution is attached hereto as *Attachment B* and is made a part hereof.

#### Report from the Business Affairs and Audit Committee

Dr. Betty Jo Foster stated that the Committee met on September 5, 2024, and shared the Committee heard from University Auditor Margaret McManus who presented oral reports related to auditor independence, the internal quality assurance program and the quarterly review of the University Discretionary Fund. She also presented reports related to prior and projected audit department activity, three audit reports and a follow-up audit status report.

Dr. Betty Jo Foster reported that the Committee heard updates on the infrastructure and the security of the information technology network, the current and future Capital Projects and the financial performance report for 2023-24, which included a review of the year-end financial activity as of June 30, 2024.

#### Action Item

#### Approval of the 2024-25 Proposed Operating Budget

Dr. Betty Jo Foster reviewed the 2024-25 Proposed Operating Budget. Following discussion, Rector Smith asked for a motion to approve the proposed budget. Mr. Tyler Lester so moved, Ms. Jeanne Armentrout seconded, and the motion carried unanimously. A copy of the proposed resolution is attached hereto as *Attachment C* and is made a part hereof.

#### Report from the Enrollment Management and Brand Equity Committee

Mrs. Jennifer Wishon Gilbert stated that the Committee met on September 5, 2024 and heard good news from Vice President Dannette Gomez Beane. University enrollment is up from last year with the largest growth in new freshmen and transfer students since 2021, first-generation college students grew 7% in the incoming class, new enrollment in nursing grew 30% and the Honors College has more than doubled its population during the last five years. Attracting more visitors to campus was a strategy with an increase of 60% over last year. The university is realizing accessibility and affordability in meaningful ways through Direct Admission and the Radford Tuition Promise.

#### Report from the External Engagement Committee

Ms. Joann Craig stated that the Committee met on September 5, 2024 and Vice President for Economic Development and Corporate Education Angela Joyner shared that the IMPACT LAB strategy is pacing behind the initial 2-year target goals and the pricing structure, program health, business development strategies and program alignment and market analysis are also being addressed. New partnerships have been secured and there was an expansion of the new Provisional to Professional Pathway with additional school districts. Dr. Joyner reported that the plans for the Coworking space and Regional Testing center at the HUB are well underway and the targeted launch for both initiatives is December 2024.

Ms. Joann Craig shared that the Committee heard from Vice President for University Advancement Penny Helms White who updated the committee on the progress of the University Advancements goals as it relates to the two-year strategic plan. Under the goal of distinction, the strategy is to highlight alumni success stories that demonstrate areas of distinction. On Friday, August 16, Eugene Naughton, class of 1989 and President of Dollywood joined us on campus to kick off the academic year. Alumni Relations social media followers increased by 3.3% and there was a 5.5% increase in alumni volunteers over the last fiscal year.

Ms. White announced that the feasibility study for a future athletic campaign is underway and the magazine will now be on a standardized production schedule focusing on impact and donor profiles.

#### Report from the Student Affairs and Athletics Committee

Mr. David Smith stated that the Committee met on September 5, 2024 with Vice President for Student Affairs Susan Trageser updating the Committee on the division's work related to advancing the two goals in the 2-year plan; specifically related to process improvement and student employment. Dr. Trageser provided highlights from Move-In and the first week of classes. Students employed in the Division of Student Affairs continue to be retained 6.1% higher than all campus average. The Division has focused most recent efforts related to the student employment initiative and goal on supervisor training and strategic interventions. The inaugural Radford Community Fest, an event born through Joint Commission and co-sponsored by the City of Radford and Radford University, was held on Saturday, August 24 and by highlighted two upcoming events, the Tartan 5K in Roanoke and Family Weekend.

Mr. David Smith shared that the Committee heard from Student Government Association President Jada Freeman who provided an update on the programs and initiatives the Executive Board, Senate and Cabinet Staff members have planned and collaborated on for the beginning of the semester. This included continued legislative discussions on syllabus access and increasing SGA membership.

Mr. David Smith reported that Director of Athletics Robert Lineburg presented Athletics updates to the Committee regarding Academic Excellence. For the second time in the last three years, Radford University led all Big South Institutions with 85.5% of student-athletes on the Big South Presidential Honor Roll (3.0 GPA or Higher). Radford Athletics announced the launch of the Tartan Town Collective to help generate revenue for all three hundred student-athletes. The Tartan Town Collective is another opportunity for Radford student-athletes to capitalize on their name, image and likeness. The athletics department now has the Tartan Town Collective, Highlander Exchange program, and Athlete's Thread programs in place for all student-athletes. New improvements coming to the Dedmon Center for basketball season include: new video boards and scoreboards, new arena sound system, new LED color changing lights, a new volleyball practice surface, and a new portable basketball court.

#### Report from the Radford University Foundation

Ms. Joann Craig, Representative to the Radford University Foundation Board of Directors, provided an update on recent Foundation news and activities. The first Board meeting of the new fiscal year will be September 13. Jay Kenslow was elected as the new Board chair in June. Mr. Kenslow and the Foundation Executive Committee will function as the search committee for the new CEO. Field work for the Foundation's annual audit will be conducted in September. The report will be presented to the Foundation Board in December, after it has been reviewed by the Foundation's Audit Committee. The Foundation had a good year, and preliminary investment returns show anticipated investment gains of at least 10%. Of the approximately \$89 million of investments on June 30, nearly \$72 million is endowed. Ms. Craig distributed an asset summary report, attached hereto as **Attachment D** and made a part hereof.

#### Report from the Student Representative on the Board

Student Representative to the Board Onajae Edmund began his presentation by sharing his background and interests to the Board members. He shared his goals of increasing student involvement and engagement, his strategies for doing so and how success would be measured.

#### Freedom of Expression and Supporting Constructive Dialogue on Campus

Vice President of Student Affairs Susan Trageser, Director of Emergency Management Peter McCann and Executive Director of Faculty Development Heather Keith shared their proactive practices and activities to promote constructive dialogue and freedom of expression.

#### **Closed Session**

Rector Smith requested a motion to move into closed session. Mr. Tyler Lester made the motion that the Radford University Board of Visitors convene a closed session pursuant to **Section 2.2-3711 (A) Items 1** and **8** under the Virginia Freedom of Information Act for the discussion of personnel matters, more specifically related to the president's performance plan, and consultation with legal counsel, more specifically relating to board statutory responsibilities and other legal obligations, including policy updates, public record, meeting and conflict of interest requirements. Mr. David Smith seconded the motion. With all in favor, the Board of Visitors went into closed session at 11:05 a.m.

Mr. Tyler Lester left the meeting at 11:15 a.m. and Mr. Jonathan Sweet left at 12:05 p.m.

#### **RECONVENED SESSION**

Following closed session, public access to the meeting was reconnected. Rector Smith called the meeting to order at 12:24 p.m. On the motion made by Ms. Jeanne Armentrout and seconded by Ms. Betsy Beamer, the following resolution of certification was presented.

#### **Resolution of Certification**

BE IT RESOLVED, that the Radford University Board of Visitors certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements under this chapter were discussed in the closed meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered by the Board.

Roll Call	Vote
Mr. Dale Ardizzone	Yes
Ms. Jeanne Armentrout	Yes
Ms. Betsy Beamer	Yes
Ms. Joann S. Craig	Yes
Ms. Callie Dalton	Yes
Mr. William C. Davis	Yes
Dr. Betty Jo Foster	Yes
Mrs. Jennifer Wishon Gilbert	Yes
Mr. George Mendiola	Yes
Mr. David A Smith	Yes
Mr. James Turk	Yes
Mr. Marquett Smith	Yes

#### Other Business

#### Approval of Bylaws Update

Rector Smith made a recommendation to approve a Bylaws update after a change in the Code of Virginia following the most recent General Assembly session changed the requirements for all-virtual meetings. Mr. Dale Ardizzone so moved, Mr. David Smith seconded, and the motion carried unanimously. A copy of the resolution is attached hereto as *Attachment E* and is made a part hereof.

#### **ANNOUNCEMENTS**

Dec. 5-6, 2024

**2025 Dates** March 20-21, 2025 June 5-6, 2025 July 20-22, 2025 Retreat Sept. 11-12, 2025 Dec. TBD

#### **ADJOURNMENT**

With no further business to come before the Board, Rector Smith adjourned the meeting at 12:30 p.m.

Respectfully submitted,

Karen Casteele Secretary to the Board of Visitors and Special Assistant to the President

#### President Danilowicz's Remarks

#### Radford University Board of Visitors Meeting, September 6, 2024

I would also like to welcome our new board members (Dale Ardizzone, Callie Dalton, Jack Davis and Jonathan Sweet), and acknowledge both our new rector, Marquett Smith, and vice rector, Tyler Lester. We appreciate your service to Radford University and partnership in leading our institution. And I thank our board members for being present at yesterday's Artis Center ribbon-cutting ceremony.

In your packet, each of you will have received a "talking points" sheet, with a range of helpful facts about Radford University. We hope you find it helpful, and suggestions for improving it for future years are always welcome.

#### Fall Enrollment

- I am proud to report that Radford University is experiencing historic year-over-year new student enrollment growth.
- Officially, the university census will take place next Monday, Sept. 9, but we feel comfortable enough as an administration to publicly share the progress that was made. Please know the numbers will shift a little by the final census next week.
- Overall, we welcomed **206** more students to the university this year, compared to Fall 2023.
- This total includes **2,064** new undergraduate students, which is our largest new student cohort since 2019, which includes **732** new transfer students. This is **618** more new students than last year. On the main campus, we added **306** additional inperson students over last year's total.
- As I mentioned in the June board meeting, we had ambitious goals to stabilize enrollment, and initially expected to meet those goals by the Fall of 2025. That we are ahead of schedule and exceeded our new student enrollment target by over 20%, is a remarkable testament to the work that was done across all divisions, and by all our faculty and staff, to continuously raise the profile of Radford University. Aligned with our new tag line, we are proving that students will Find Their Place. Here.
- We could not have reached this goal without buy-in from our alumni, friends of the university, school guidance counselors, teachers and administrators from across the commonwealth, and our regional partners.
- I'd specifically like to commend Vice President for Enrollment Management and Strategic Communications Dr. Dannette Gomez Beane for her vision and plan to grow Radford University's new students. Dr. Beane articulated a clear course of action to a wide range of stakeholders starting last August and was strategic in leveraging people and resources to help us accomplish this goal. Thank you Dr. Beane.
- Staff in enrollment management and financial aid have absorbed this growth while contending with significant difficulties brought about by the glitchy launch of the revised FAFSA. To address ongoing difficulties related to FAFSAs rollout, along with

other universities, we have formally asked our federal representatives to consider passing legislation extending the next key deadline, which is an October 1 reporting deadline mandated as part of the gainful employment and financial value transparency regulations.

- Adding to our positive changes in enrollment, our retention rate jumped again, more than rebounding from the pandemic lows a few years ago to now being above our historical average. Progression of sophomores, juniors, and seniors is also up. So, we are being much more effective in helping our students be successful on their pathway towards graduation, which also boosts enrollment through increased numbers of returning students. While all divisions have had a part in increasing student success, a noted thanks to Provost Usher and Vice President Trageser and their respective teams in Academic Affairs and Student Affairs for leading the charge on these efforts.
- Embracing our plan for enrollment stabilization, we are setting enrollment goals for the same number of new students next year as this year. By continuing to increase retention year over year, this same sized freshman and transfer class will replace smaller classes of students in previous cohorts, we would therefore continue to grow enrollment as an institution. Keeping the incoming class the same size as this year represents enrollment stability, yet our student numbers could naturally regrow to 8,600 students by fall of 2027.

#### College Leadership Updates

- Five of our cabinet members were new over this past year. 4 have now had their oneyear anniversary, although Penny While still officially has 9 days to go to hit Sept. 15th. This is a great team whose impact is quickly being felt across the university, and I am delighted to wish them all a happy "workaversary."
- Since our last meeting, and also serving in leadership roles, we have appointed two permanent deans and an interim dean.
- We welcomed Donna Weaver McCloskey as the new dean of the Davis College of Business and Economics, effective July 10. Dr. McCloskey comes to Radford from Pennsylvania's Widener University, where she served as associate dean of undergraduate programs and professor of management. She is well-prepared through her years of leadership experience to develop business professionals who will excel in a variety of roles to meet the needs of a dynamic global economy.
- Dr. McCloskey takes over an already strong Davis College, which was recently named one of the Princeton Review's Best Business Schools and Best Online MBA programs. Welcome Donna.
- Dr. Wendy Downey was elevated from an interim role to that of the inaugural dean of Radford University's new College of Nursing. Recently, the Virginia Board of Nursing revealed that Radford University now graduates more BSN nurses than any institution in the commonwealth, public or private. Their licensure pass rates called the NCLEX for were at 95% in 2024. And as part of our enrollment increases, the number of incoming nursing students in our incoming class has grown by approximately 30%.

- Hearing these outcomes, please know it was Dr. Downey's vision and leadership that helped elevate our nursing program to a standalone college a move that took place while we celebrated 50 years of nursing at Radford.
- The College of Humanities and Behavioral Sciences appointed Dr. Jeff Aspelmeier as interim dean. Dr. Aspelmeier has a long history of leadership at Radford University, serving as chair of the Psychology department, which with more than 400 undergraduate and graduate students was the second largest program at Radford, second only to nursing. We look forward to benefiting from his experience and institutional knowledge.
- Importantly, all three of these deans are focused on the success of Radford's students.

#### University Updates

- On August 16, we welcomed Eugene Naughton, the President of Dollywood and a 1989 Radford University graduate, to speak with our employees about Dollywood's outstanding employee culture. His visit was highly anticipated and well-attended: nearly half of the university employees RSVP'd and participated either in-person, or via webinar.
- University Convocation and New Student Convocation took place on August 23. During University Convocation, plans for the 2026-2031 Strategic Planning Initiative were shared with employees. Angela Joyner and Sharon Roger Hepburn, our cochairs of the initiative, spoke about timelines, committee processes, and how we will collaborate with our consultants, The Segal Group, for this important shared governance activity. I will charge the Strategic Planning Committee at their first meeting on Friday the 13<sup>th</sup> of September. A website is being established that will be updated regularly on progress made by the Planning Committee.
- Move-in coincided with the inaugural Radford Community Fest, which attracted thousands of local residents, visitors, and Radford University students to east Main Street for a day of live music, food, family activities and vendors on Saturday, August 24. Community response for this event was incredible, and the table and vendor spots were almost immediately spoken for following announcement of the festival. Planning and execution for the event was led by Tricia Smith, associate vice president of Student Life, and Melissa Skelton, director of Planning and Zoning for the city. The biggest question asked was "How soon until we can do this again?" Community Fest will return in 2025, and planning will begin soon.
- On October 5, we will be celebrating the conclusion of a major fundraising campaign, the Together Campaign. I look forward to celebrating this achievement with you and recognizing the incredible impact this will have on Radford's students.
- We are working on developing a new Academic Year Governor's School in the Arts and Humanities. We anticipate submitting the proposal on December 13, 2024 in partnership with the schools districts of Floyd County, Giles County, Montgomery County, Pulaski County and Radford City.

#### **Carilion Clinic Investments**

- Two new initiatives from Carilion Clinic will impact Radford University health sciences and nursing students this year and strengthen our commitment to serving the healthcare needs of our communities.
- To support increased enrollment and retention, the Carilion Clinic Foundation has earmarked **\$100,000** in scholarship support for Radford University undergraduate students who are enrolled in nursing or health sciences programs and who will meet the requirements to enroll in Radford's graduate programs in occupational therapy or physical therapy.
- The program will impact **52** students this year, with an average award of approximately **\$2,000**, per student. Recipients are required to be full-time undergraduate students enrolled at Radford University at Carilion in Roanoke.
- Supplies are among the considerable expenses that pre-licensure BSN students must incur. Upon returning for fall classes, all junior-level BSN students were presented with skills bags donated by Carilion Clinic. These bags include essential items for use in professional settings and upper-level nursing courses, including tracheostomy care kits, sterile gloves, IV tubing, and more. A total of **170** bags were distributed.
- We are deeply appreciative of our partnership with Carilion Clinic and CEO Nancy Agee for supporting Radford University health sciences and nursing students.

#### **Government Relations Updates**

- Just like last year, we have compiled a sheet that outlined how you can support the university through your role as a Board of Visitors members. Several of these points align with advocacy when speaking with elected officials from the local, state, and federal levels. Again, feedback is welcome as to how we can make this information more helpful to you in future iterations.
- Once again, it was a busy summer for me and Lisa Ghidotti, as together we visited
   30 legislators at their home offices to advocate for Radford University's legislative priorities in the 2025 General Assembly session.
- A key discussion point in our meetings was the need for funds for pre-planning activities for the development of a new health sciences facility in Roanoke.
- According to the US Bureau of Labor Statistics, 13% of the Roanoke region's workforce is employed in healthcare, and demands for additional professionals are expected to increase in the next decade. Housing our healthcare degree programs and pre-professional training programs will allow us to continue effective partnerships with the region's providers, like Carilion, as well as VTC and VWCC.
- We are hosting state government officials at our Roanoke campuses this fall for tours and briefings on the pre-planning proposal for the new facility.

#### **ACE Fellowship**

• Finally, I am pleased to welcome Dr. Nayshon T. Mosley-Millford to Radford University as an American Council on Education Fellow for the 2024-25 year.

- Dr. Mosley-Millford is one of 26 ACE Fellows, nationwide, to earn an appointment this year.
- She is in her third year serving as the Dean of Student Success at Chicago State University, a public, predominantly black institution in Illinois with an enrollment of 2,300 students. Dr. Mosley-Millford has an impressive resume that includes 18 years of leadership and instructional service at CSU.
- ACE Fellows can choose the institution where they complete their fellowship, and Dr. Mosley-Millford chose Radford. That she had heard so much about Radford University while living in Chicago is a good sign- we are definitely hitting the news nationally with our efforts!
- Dr. Mosley-Millford is joining our meeting virtually today, and she will visit the university Sept. 12-20, one of the four visits she will make over the course of the year. Welcome Nayshon!

This concludes my report to the board.

AESSC Attachment B

#### RADFORD UNIVERSITY ACADEMIC EXCELLENCE AND STUDENT SUCCESS COMMITTEE

#### SEPTEMBER 5, 2024

#### RESOLUTION TO REVISE THE DEPARTMENT STRUCTURE OF THE COLLEGE OF NURSING

**WHEREAS**, in 2023, the Board of Visitors approved to change the name of the School of Nursing to the College of Nursing; and

**WHEREAS**, the proposed revised department structure for the College of Nursing more appropriately aligns with the administrative structure of that academic unit and will align with the Teaching and Research Faculty Handbook; and

**WHEREAS**, the proposed department structure was approved by a vote of the faculty of the College of Nursing and was subsequently recommended by a vote of the Teaching and Research Faculty Senate; and

WHEREAS, the proposed departmental structure has a net-neutral effect on the budget;

**NOW, THEREFORE, BE IT RESOLVED**, that the Academic Excellence and Research Committee recommends that the Board of Visitors approves to revise the department structure of the College of Nursing as proposed;

**BE IT FURTHER RESOLVED**, that the President and/or designee(s) are hereby authorized to submit any and all documentation that may be required to receive approval of the revised department structure to the State Council of Higher Education for Virginia (SCHEV) and the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).

Approved: September 6, 2024

Marquett Smith Rector Radford University Board of Visitors

Karen Casteele Secretary to the Board of Visitors Radford University

#### RADFORD UNIVERSITY BOARD OF VISITORS Resolution September 6, 2024

#### Approval of the Radford University 2024-25 Operating Budget

**BE IT RESOLVED,** the Radford University Board of Visitors approves the fiscal year 2024-25 operating budget as presented in Schedule A for Total Operating Budget and Schedule B for Auxiliary Enterprises.

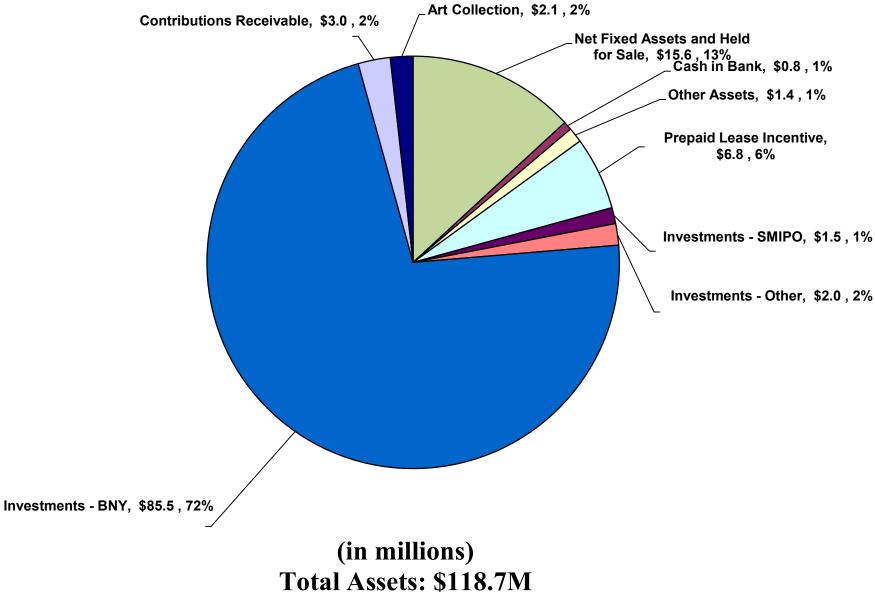
Approved: September 6, 2024

Marquett Smith

Rector Radford University Board of Visitors

Karen Casteele Secretary to the Board of Visitors Radford University

#### **Radford University Foundation Asset Composition as of 6/30/2024-Preliminary**



#### Radford University Board of Visitors Resolution

#### Amendments to the Bylaws

**Now Therefore Be It Resolved,** the Board of Visitors hereby amends the Radford University Board of Visitors Bylaws, as follows:

#### Article I – The Board of Visitors

#### Section 1 – Legal Status, Composition and General Operation

A. General Operations. The Board is required by law to, and does:

- 1. Strive to be transparent in its operations, and operate entirely openly to the extent required by law.
- 2. Comply with the Commonwealth of Virginia's Freedom of Information Act (Code of Va. §2.2-3700, et seq.), including but not limited to the following:
  - a. Record minutes of each open meeting and post the minutes on the Board's website in accordance with subsection 41 of §2.2-3707 and §2.2-3707.1;
  - b. Conduct all discussions and actions on any topic not specifically exempted by §2.2-3711 in open meeting;
  - c. Give public notice of all meetings in accordance with subsection C D of §2.2-3707; and
  - d. Approve in open meeting any action taken in closed meeting before it can have any force and effect in accordance with subsection B of §2.2-3711.
- **D.** Removal of Board Members. If any member of the Board fails to attend (i) the meetings of the Board for one year without sufficient cause, as determined by a majority vote of the Board, or (ii) the educational programs for governing boards presented by the State Council of Higher Education for Virginia, and required by Virginia Code §23.1-1304 in the member's first two years of membership without sufficient cause, as determined by a majority vote of the board, the remaining members of the Board shall record such failure in the minutes at the Board's next meeting and notify the Governor, and the office of such member shall be vacated. (Virginia Code §23.1-1300(E))

#### E. Individual Member(s) Participation via Electronic Communications.

1. An individual member may also participate in a meeting via electronic communication means from a remote location that is not opened to the public in the event of a temporary or permanent disability or other medical condition that prevents the member's physical attendance; a medical condition of a family member that requires the board member to provide care and prevents the board member's physical attendance; the member's principal place of residence is more than 60 miles from the meeting location identified in<sup>43</sup>

the required notice for such meeting; or, the member is unable to attend the meeting due to a personal matter in accordance with the Code of Virginia §2.2-3708.3 and provided that:

- a. If, on or before the day of the meeting, the member notifies the Rector that such member is unable to attend the meeting due to one of the provisions in E(1) above and, with regard to a personal matter, the member identifies with specificity the nature of the personal matter. However, a member may not use remote participation due to personal matters more than two meetings per calendar year or 25 percent of the meetings held per calendar year rounded up to the next whole number, whichever is greater.
- b. The Board shall record the reason for the member to participate from a remote location, including the specific nature of any personal matter cited by the member as a basis, together with the remote location from which the member participates in the minutes of the meeting.
- c. The Board shall make arrangements for the voice of the remote participant to be heard by all persons at the primary location.
- d. If any request for participation via electronic communication from a remote location is denied, the decision and rationale will be reflected in the minutes with specificity.

#### F. All-Virtual Meetings.

The Board and any of its committees separately may hold all-virtual public meetings in which all who participate do so remotely, provided that the Board follows the requirements in the applicable provisions of the Virginia Code.

- 1. The required public notice of the Board meeting will indicate whether the meeting will be an in-person or all-virtual public meeting along with a statement notifying the public that the method by which the Board chooses to meet shall not be changed unless the Board provides a new meeting notice in accordance with the provisions of § 2.2-3707;
- 2. Public access to the all-virtual public meeting is provided via electronic communication means;
- 3. The electronic communication means used allows the public to hear all members of the Board participating in the all-virtual public meeting and, when audio-visual technology is available, to see the members of the public body as well. When audio-visual technology is available, a member of the Board shall, for purposes of a quorum, be considered absent from any portion of the meeting during which visual communication with the member is voluntarily disconnected or otherwise fails or during which audio communication involuntarily fails;
- 4. A phone number or other live contact information is provided to alert the Board if the audio or video transmission of the meeting provided by the Board fails, the Board monitors such designated means of communication during the meeting, and the Board takes a recess until public access is restored if the transmission fails for the public; Page 41 of 43

- 5. A copy of the proposed agenda and all agenda packets and, unless exempt, all materials furnished to members of a public body for a meeting is made available to the public in electronic format at the same time that such materials are provided to members of the public body;
- 6. If public comment is customarily received at the meeting if it were conducted in-person, the public is afforded the opportunity to comment through electronic means;
- 7. No more than two members of the Board are together in any one remote location unless that remote location is open to the public to physically access it;
- 8. If a closed session is held during an all-virtual public meeting, transmission of the meeting to the public resumes before the Board votes to certify the closed meeting;
- 9. The Board does not convene an all-virtual public meeting (i) more than two times per calendar year or 25 50 percent of the meetings held per calendar year rounded up to the next whole number, whichever is greater, or (ii) consecutively with another all-virtual public meeting; and
- 10. Minutes of all-virtual public meetings held by electronic communication means are taken as required during a regular, in-person meeting and include the fact that the meeting was held by electronic communication means and the type of electronic communication means by which the meeting was held. If a member's participation from a remote location is disapproved because such participation would violate Board Bylaws, such disapproval shall be recorded in the minutes with specificity.
- 11. The Board will apply the Individual Member(s) Participation via Electronic Communications and All-Virtual Meetings sections of the Board Bylaws strictly and uniformly, without exception, to all Board members without regard to the identity of the member requesting remote participation or the matters that will be considered or voted on at the meeting. A record will be kept of requests to use remote participation, and the approving or denying of the requests.

Before the Board uses all-virtual public meetings or allows members to use remote participation as described above, the Board shall at least once annually, by recorded vote at a public meeting, adopt Bylaws or a policy, that comply with the requirements of Virginia Code §2.2-3708.3(D).

Approved: September 6, 2024

Marquett Smith

Rector Radford University Board of Visitors

Karen Casteele Secretary to the Board of Visitors Radford University

#### End of Board of Visitors Materials

