

RADFORD UNIVERSITY

Board of Visitors

RETREAT SCHEDULE
JULY 24-25, 2023**
THE HOTEL ROANOKE & CONFERENCE CENTER
110 SHENANDOAH AVENUE, ROANOKE, VA

DRAFT
MINUTES

JULY 24, 2023

BOARD MEMBERS PRESENT

Dr. Debra K. McMahon, Rector
Mr. Marquett Smith, Vice Rector
Mr. Robert A. Archer
Ms. Jeanne S. Armentrout
Ms. Betsy D. Beamer
Ms. Joann S. Craig
Dr. Betty Jo Foster
Mrs. Jennifer Wishon Gilbert
Mr. George Mendiola
Ms. Lisa W. Pompa
Mr. David A. Smith
Mr. Marquett Smith
Ms. Georgia Anne Snyder-Falkinham
Mr. James C. Turk

BOARD MEMBERS ABSENT

Dr. Jay A. Brown

OTHERS PRESENT

Dr. Bret Danilowicz, President
Ms. Karen Castele, Secretary to the Board of Visitors and Special Assistant to the President
Mr. Steve Capaldo, Office of the Attorney General
Dr. Bethany Usher, Provost and Senior Vice President for Academic Affairs
Dr. Angela Joyner, Vice President for Economic Development and Corporate Education, Interim Vice President for Enrollment Management
Dr. Rob Hoover, Vice President for Finance and Administration
Ms. Penny White, Interim Vice President for Advancement and University Relations
Dr. Susan Trageser, Vice President for Student Affairs
Dr. Danette Gomez Beane, Incoming Vice President for Enrollment Management

WELCOME

Dr. Debra K. McMahon, Rector, called the Retreat to order at 8:05 a.m. in the Shenandoah Room of The Hotel Roanoke & Conference Center.

OVERVIEW OF THE RETREAT

Rector McMahon, Vice Rector Marquett Smith and President Bret Danilowicz provided an overview of the Retreat from their perspectives. President Danilowicz shared that this was the first time that the Vice Presidents have attended the Retreat.

THE GREAT UPHEAVAL - BOOK REVIEW AND DISCUSSION

Board members and Vice Presidents divided into four groups with each discussing the book and what they learned relative to Radford.

CLOSED SESSION

Rector McMahon requested a motion to move into closed session. Ms. Georgia Anne Snyder-Falkinham made the motion that the Radford University Board of Visitors convene a closed session pursuant to **Section 2.2-3711 (A) Items 1 and 8** under the Virginia Freedom of Information Act for the discussion of for the discussion of personnel matters related to the president's performance plan and compensation, and consultation with legal counsel related to these matters. Ms. Betsy D. Beamer seconded the motion. The Board of Visitors went into closed session at 9:54 a.m.

RECONVENED SESSION

Following closed session, public access to the meeting was reconnected. Rector McMahon called the meeting to order at 10:20 a.m. On the motion made by Ms. Snyder-Falkinham and seconded by Mr. Marquett Smith, the following resolution of certification was presented.

Resolution of Certification

BE IT RESOLVED, that the Radford University Board of Visitors certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements under this chapter were discussed in the closed meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered by the Board.

Roll Call	Vote
Mr. Marquett Smith	Yes
Mr. Robert A. Archer	Yes
Ms. Jeanne S. Armentrout	Yes
Ms. Betsy D. Beamer	Yes
Ms. Joann S. Craig	Yes
Dr. Betty Jo Foster	Yes
Mrs. Jennifer Wishon Gilbert	Yes
Mr. Tyler Lester	Yes
Mr. George Mendiola	Yes

Ms. Lisa W. Pompa	Yes
Mr. David A Smith	Yes
Mr. Marquett Smith	Yes
Ms. Georgia Anne Snyder-Falkinham	Yes
Mr. James C. Turk	Yes
Dr. Debra K. McMahon	Yes

TWO-YEAR STRATEGIC ACTION PLAN

Each Vice President presented their goals for the upcoming Two-Year Strategic Action Plan with thoughts on possible strategies and metrics. The goals and additional details will continue to be discussed with the Board members and university constituency groups with the final plan to be approved at the December Board of Visitors meeting.

SIX-YEAR PLANNING PROCESS

President Bret Danilowicz and Vice President Rob Hoover discussed the six-year planning process that is required by the state and how the current two-year planning process helped inform the work. The draft six-year plan will be presented at the state level in late August and approved by the Board at the September meeting.

DEEP DIVE INTO BRANDING AND MARKETING

Vice President Angela Joyner provided an update on the timeline and process for the current rebranding efforts at the university. The brand reveal will be later in the fall.

Following the branding discussion, the Vice Presidents left the meeting.

FIRST-YEAR REFLECTION and MENTORING

Rector McMahon led a discussion with the Board members regarding the past year and what worked or could be approved upon in the year ahead. The members reflected on the importance of keeping the mindset of staying in the helicopter and not management, how effective strong mentorship has been, the appreciation of collegiality among the members and the excitement of what the future holds with the talented Board members and President Danilowicz's leadership.

SACSCOC ANNUAL SELF-EVALUATION INTRODUCTION

Rector McMahon introduced the self-evaluation for Board members that would be completed and returned the following day.

Rector McMahon adjourned this portion of the Retreat until 8 a.m. on July 25, 2023.

Lisa Pompa left the Retreat.

Tuesday, July 25, 2023

Rector McMahon opened the meeting at 8:30 a.m. in the Shenandoah Room of The Hotel Roanoke & Conference Center.

BOV COMMUNICATIONS and PROTOCOL

Rector McMahon and President Danilowicz reviewed the process and protocol for communications with Board members, internal staff and others. While the Rector speaks on behalf of the Board, it is important that all Board members be provided with information so that they can accurately fulfill their role in supporting the university as advocates when given opportunities.

BOV STRATEGIC WORKING SESSION

Rector McMahon, Vice Rector Smith and President Danilowicz led discussions on how Board members can make a difference for the university after hearing the discussions at the Retreat regarding the upcoming planning process and the challenges and strengths of the university.

CLOSED SESSION

Rector McMahon requested a motion to move into closed session. Ms. Jeanne Armentrout made the motion that the Radford University Board of Visitors convene a closed session pursuant to **Section 2.2-3711 (A) Items 1 and 8** under the Virginia Freedom of Information Act for the discussion of for the discussion of personnel matters related to the president's performance plan and compensation, and consultation with legal counsel related to these matters. Mr. Bob Archer seconded the motion. The Board of Visitors went into closed session at 9:40 a.m.

RECONVENED SESSION

Following closed session, public access to the meeting was reconnected. Rector McMahon called the meeting to order at 1:05 a.m. On the motion made by Ms. Armentrout and seconded by Mr. David Smith, the following resolution of certification was presented.

Resolution of Certification

BE IT RESOLVED, that the Radford University Board of Visitors certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements under this chapter were discussed in the closed meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered by the Board.

Roll Call	Vote
Mr. Marquett Smith	Yes
Mr. Robert A. Archer	Yes
Ms. Jeanne S. Armentrout	Yes
Ms. Betsy D. Beamer	Yes
Ms. Joann S. Craig	Yes
Dr. Betty Jo Foster	Yes
Mrs. Jennifer Wishon Gilbert	Yes
Mr. Tyler Lester	Yes
Mr. George Mendiola	Yes
Ms. Lisa W. Pompa	Yes
Mr. David A Smith	Yes

Mr. Marquett Smith	Yes
Ms. Georgia Anne Snyder-Falkinham	Yes
Mr. James C. Turk	Yes
Dr. Debra K. McMahan	Yes

Approval of Performance Plan for 2023-2024

Rector McMahan asked for a motion to approve the resolution for President Bret Danilowicz’s Performance Plan for 2023-2024. Mr. Bob Archer so moved, Ms. Snyder-Falkinham seconded, and the motion carried unanimously. A copy of the resolution is attached hereto as *Attachment A* and is made a part hereof.

Rector McMahan led a final discussion on the self-assessment, reflections of the retreat and next steps as Board members.

ADJOURNMENT

With no further business to come before the Board, Rector McMahan adjourned the Retreat at 1:40 p.m.

Respectfully submitted,

Karen Castele
Secretary to the Board of Visitors and Special Assistant to the President